

MID SUMMER TRAVEL NUMBER

VOL. XXXVII, NO. 17

WEEK ENDING
JUNE 10, 1933

PRICE TEN CENTS

Mid-Week Victorian

WEEKLY BY THE NEW YORK TIMES COMPANY

"NEW IN THE WORLD IN PICTURES"



THE QUEEN OF THE CHICAGO WORLD'S FAIR:

Miss Lillian Anderson of
Racine, Wis., Seated on
Her Throne at the Cen-
tury of Progress Exposi-
tion.

(Times Wide World Photos,
Chicago Bureau)

CHICAGO'S PAGEANTRY: THE OPENING OF THE WORLD'S FAIR



THE CENTURY OF PROGRESS EXPOSITION OFFICIALLY OPENS ITS GATES: THRONGS ON THE AVENUE OF FLAGS on Their Way to the Hall of Science and the Thousands of Exhibits of the Chicago World's Fair, Which Occupies 428 Acres on the Shore of Lake Michigan and Which Represents an Expenditure of \$37,500,000. The First Day's Attendance Was Estimated at More Than 250,000. (Times Wide World Photos, Chicago Bureau.)



EARLY VISITORS THROUG THE GROUNDS: AN AERIAL VIEW OF THE EXPOSITION. Shortly After the Opening of the Gates. The Large Building in the Left Is the Hall of Science.



FORTY COUNTRIES ARE REPRESENTED IN THE SALUTE OF THE NATIONS: THE BELGIAN DIVISION of the Parade Entering Soldier Field for the Colorful Pageantry of the Opening Day.



THE PRINCIPAL FIGURE OF THE OPENING CEREMONIES: POSTMASTER GENERAL JAMES A. FARLEY as the Bearer of a Message From President Roosevelt Delivering His Address at the Colorful Exercises in Soldier Field.

Mid-Week Pictorial

"A NATIONAL MAGAZINE OF NEWS PICTURES"

VOL. XXXVII, NO. 17

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NEW YORK, WEEK ENDING JUNE 10, 1933.



THE SENATE'S STAR WITNESS IN HAPPY MOOD

J. P. Morgan Laughing at a Remark Made by One of His Associates as the Inquiry Into the Affairs of His Banking House Continued in Washington.

(Associated Press.)

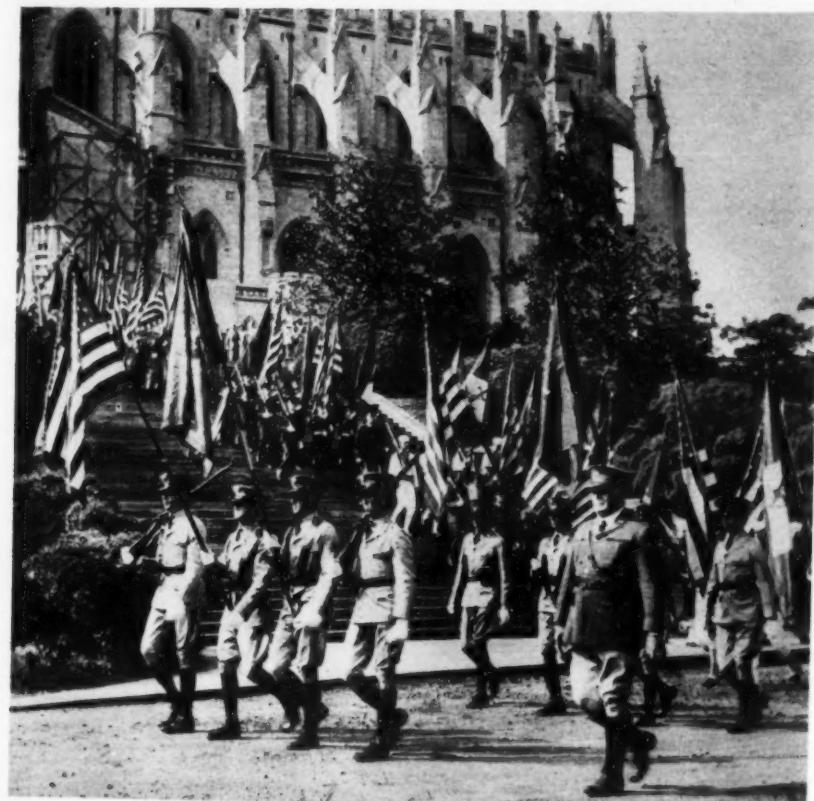
MEMORIAL DAY: THE NATION'S TRIBUTE TO ITS HEROES



DOWN MICHIGAN BOULEVARD IN A TRIBUTE TO AMERICA'S WAR DEAD:
A VIEW OF THE MEMORIAL DAY PARADE IN CHICAGO,
With the Cadets of Culver Military Academy Conspicuous in the Foreground.
(Times Wide World Photos, Chicago Bureau.)



THE PRESIDENT JOINS IN THE DAY'S CEREMONIES:
MR. AND MRS. ROOSEVELT Attending the Service in the Amphitheatre at Arlington National Cemetery.
(Times Wide World Photos, Washington Bureau.)



THE MASSING OF THE FLAGS: PATRIOTIC AND MILITARY UNITS
Marching Into the Washington Cathedral Amphitheatre for Their Ceremonies.
(Times Wide World Photos, Washington Bureau.)



At Left—
THE SURVIVING HANDFUL OF CIVIL WAR VETERANS BRAVE HARSHIP IN MEMORY OF THEIR COMRADES:
MEMBERS OF THE G. A. R.
Trudging Through the Rain in the New York Parade on Riverside Drive.
(Times Wide World Photos.)

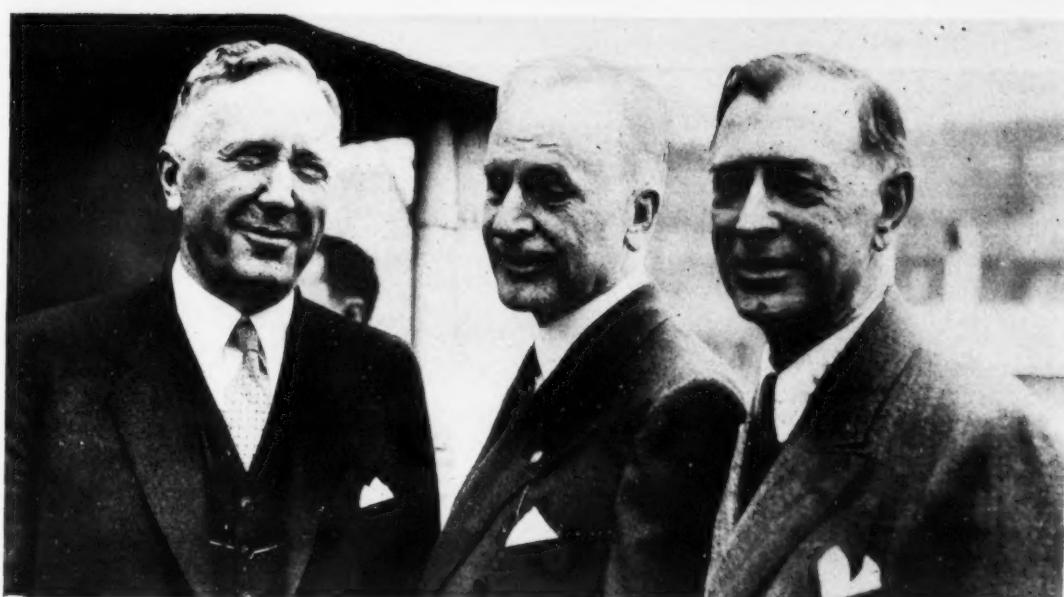


THE PRESENTATION OF THE TROPHY FOR THE OUTSTANDING DEVELOPMENT OF 1932 IN AERONAUTICS: GLENN L. MARTIN

Receiving From President Roosevelt the Collier Trophy as a Tribute to His Development of the Bi-engined, High-speed, Weight-carrying Airplane.
(Times Wide World Photos. Washington Bureau.)



AMERICA'S WOMAN DIPLOMAT IS WELCOMED IN DENMARK: MRS. RUTH BRYAN OWEN Arriving in Copenhagen to Take Up Her Duties as Minister.
(Times Wide World Photos.)



AMERICA'S DELEGATES SAIL FOR THE WORLD ECONOMIC CONFERENCE: SECRETARY OF STATE CORDELL HULL Aboard the President Roosevelt With Representative Samuel D. McReynolds (Left) and Senator Key Pittman (Right) Bound for the Momentous International Discussions in London.
(Times Wide World Photos.)



At Right—
SHE WON \$118,500 ON A \$2 DERBY TICKET: MISS LOUISE M. POPP, a New York Telephone Operator, Whose Sweepstakes Venture Yielded Her a Fortune When Hyperion Came in First in the Famous Race at Epsom Downs.
(Times Wide World Photos.)



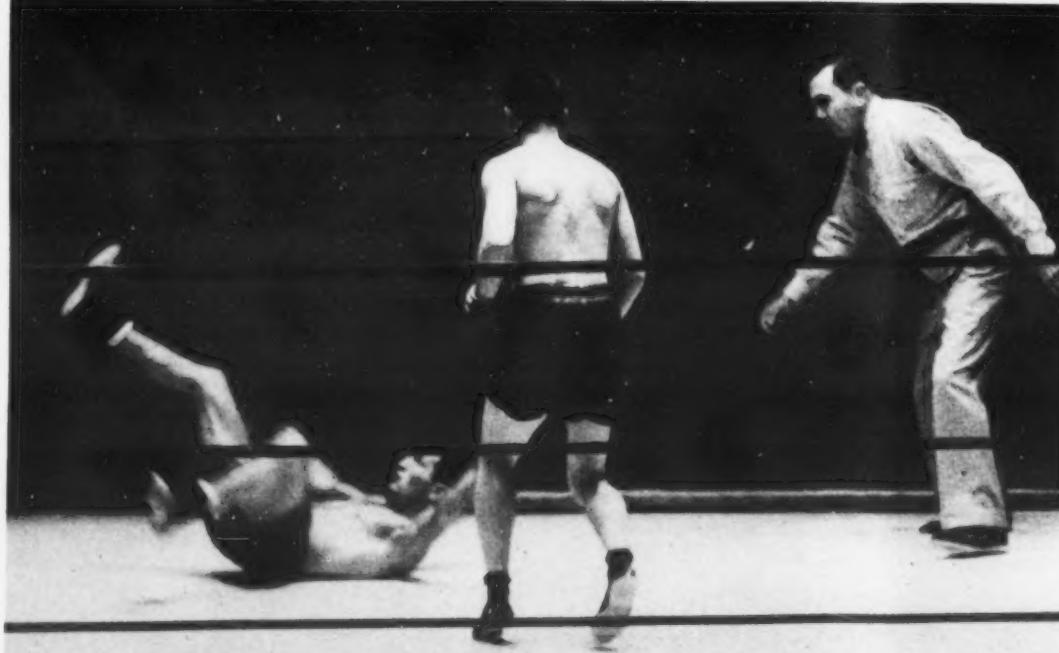
THE 500-MILE MEMORIAL DAY AUTOMOBILE CLASSIC PRODUCES A NEW RECORD:
A VIEW OF THE INDIANAPOLIS SPEEDWAY
During the Progress of the Big Race, Which Was Won by Louis Meyer With an Average Speed of
104.162 Miles an Hour.
(Times Wide World Photos.)



THE INDIANAPOLIS VICTOR FOR THE SECOND TIME:
LOUIS MEYER,
29 Years Old, of Huntington Park, Cal., With His Mechanic, L.
Harris. Only One Other Driver, Tommy Milton, Ever Has
Won the Race Twice.
(Times Wide World Photos.)



CHEERS FOR THE WINNER: LOUIS MEYER
in His Car Surrounded by Reporters, Photographers and Admirers Just After Completing the
500-Mile Run.
(Times Wide World Photos.)



THE WORLD'S WELTERWEIGHT CROWN CHANGES OWNERS: YOUNG CORBETT,
Defending Champion, Is Knocked Out by Jimmy McLarnin in the First Round of Their Bout at
Los Angeles.
(Times Wide World Photos.)



ANOTHER ROOSEVELT IN THE SWIM:
ELLIOTT ROOSEVELT,
Son of the President, Enjoying Himself in a Pool at Agua
Caliente on His Way to Ensenada, Mexico, to Call on General
Plutarco Calles.
(Times Wide World Photos, Los Angeles Bureau.)

MID SUMMER TRAVEL SECTION

▼ NEW ENGLAND ▼



FAIR ADEPTS IN ONE OF NEW ENGLAND'S FAVORITE SPORTS: GIRL CANOEISTS
Paddling in to the Landing After Defeating Two Rival Eights for the Championship of Lasell Junior College, Auburndale,
Mass., in the Main Event of the School's Annual River Day.
(Times Wide World Photos, Boston Bureau.)



WATER AND MOUNTAINS IN A VERMONT, VIEW: LAKE WILLOUGHBY,
One of the Beauty Spots of a Region Long Popular With Vacationists.
(Richardson.)

SUMMER in New England offers all the advantages of bright skies, warm sun, thin clothing and outdoor pleasures, with a minimum of the misery which heat brings to so many sections. A hot wave in New England is exceptional if it lasts beyond the third day. Even the large cities, along the coast, at least reap the benefit of an east wind which brings speedy relief. The average Summer temperature in New England is about 70 degrees.

The New England climate has had to swallow a good many insults, but life insurance statistics show that the life of the average individual is four years longer in New England than it is in other sections of the United States. It is a vigorous, stimulating climate, varied, always interesting, and in Summer almost unvaryingly delightful. Sea breezes and mountain air both have their devotees; in New England you may make a different choice every day if you desire change.

Summer in New England is vacation time and life is keyed to a vacation pitch. Every village has its Summer visitors. Regattas gladden the coast; golf and tennis tournaments flourish. All the joys of swimming, riding, mountain-climbing and canoeing that Summer can offer are to be found in New England.

Moreover, New England is accessible: By airplane, there are more than a hundred airports and landing fields and several commercial airlines operating regularly; by motor, over excellent roads; by water, private yacht or coast-wise lines; by railroad, offering special week-end and Summer services, the traveler may penetrate and explore. It is about 600 miles as the crow flies from New York to Bangor, Me. The width of New England at any point is about a half-day's motor trip.

Within this small area is an amazing diversity of landscape and scenery. All manner of accommodations, from the most luxurious and sophisticated hotels to tents in authentic "wilds," and the facilities for an endless variety of sports and amusements are available.

New booklets displaying New England's recreation attractions are being issued this year by railroads, hotels, and State and community organizations all over the six States.

EQUINOX HOUSE

MANCHESTER-IN-THE-MOUNTAINS
Vermont

81st Season. Open June 23rd

Route No. 7—

All Concrete from New York

Riding and Hiking Trails, Saddle Horses.
Tennis, Boating, Bathing, Airport.

Special Friday to Monday Round
Trip Fare via New York Central,
\$8.05.

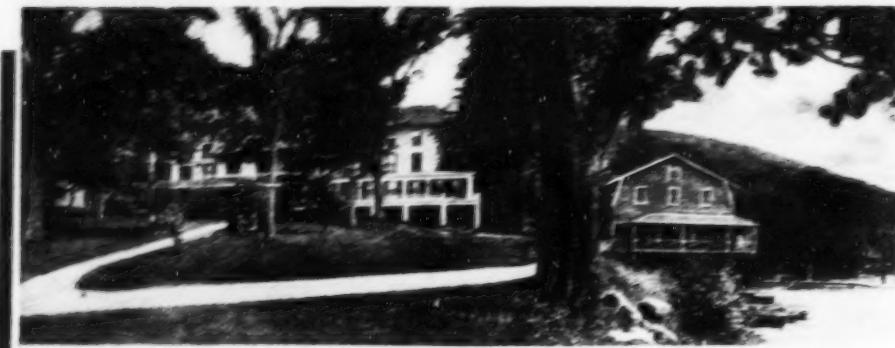
Special Equinox Week-End Rate
including Golf—Two Courses

Mrs. George Orvis, Owner A. E. Martin, Manager
N. Y. Office, Hotel St. Regis, 5th Ave. at 55th St.



THE Loomarwick

On Lake Waramaug, NEW PRESTON, CONNECTICUT



COME to this beautiful 3-mile lake for a vacation of happy days and restful nights; tennis, golf, boating, bathing, canoeing, fishing, riding, hiking and dancing. Delightfully located, high in the Berkshires. Only 89 miles from N. Y. Rates moderate. Accommodates 150. Restricted. 27 years under present ownership management. Booklet.

W. V. TOWLE, Box 23, New Preston, Conn.



THE SERENE CHARM OF THE NEW ENGLAND TOWN: A VIEW OF MATTAPOISETT, MASS., on the Mainland Shore of Buzzards Bay, Long a Popular Vacation Region.

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AT YOUR DOOR!



Spend your vacation in Southern New England—where every possible type of summer pleasure is waiting to be enjoyed! You can go any time—for a week-end, a day or for a full vacation period. Pick your resort and reach it quickly on a luxurious Sound steamer—or a convenient train from Grand Central Terminal.



THE NEW HAVEN R.R. THE NEW ENGLAND S.S.CO.



Photos
Courtesy
of H.
Armstrong
Roberts

For interesting literature, write to Vacation Bureau, Room 3617, Grand Central Station, or Pier 14 North River, New York, mentioning your preferred region. Complete information and tickets at Consolidated Ticket Offices, 4 W. 33rd St.; 17 John St.; 155 Pierrepont St.; Brooklyn, and Grand Central Terminal information, phone VAnderbilt 3-7705; steamer, phone BArclay 7-2700 or at Pier 14 North River, New York.



ONE OF NEW ENGLAND'S MOST PICTURESQUE PEAKS:
MOUNT CHOCORUA,
in New Hampshire, Which Rises to an Elevation of 3,500 Feet.

Lake Sunapee, N. H.

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OPEN JUNE 22

1200 ft. elevation. Private Golf Course, Tennis. Saddle Horses. Orchestra. Safe, Sandy Beach. Fishing. Boating. Select Clientele. Booklet.

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Buildings Fireproofed by Automatic Sprinkler System

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WHITE MOUNTAINS

The Cape Codder

FALMOUTH MASSACHUSETTS
Management, P. F. Brine, Inc.

RIGHT ON THE OCEAN

American Plan rate—two in a room, with running water or bath, \$4.00 to \$7.00 per day by the week
Warm Sea Bathing, Golf, Sailing, Tennis, Riding, Fishing. Write for illus. booklet.

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**FREE Book tells
WHERE to GO —
WHAT it will COST**

Here in New England you can crowd into a week or weekend . . . a fortnight or an all-season sojourn . . . a whole lifetime of unforgettable memories. This book answers all vacation questions, where to go, what it will cost and how to get here. Profusely illustrated . . . picturing New England's famous mountain, lake and shore resorts. Whether or not you plan now to visit New England . . . you will want this book . . . Write for it today, New England Council, MD-1, Statler Building, Boston, Mass.



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THE VACATION PARADISE

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Rustic Bungalows for the young women. Log Cabins and Bungalows for the young men. Hotel Accommodations for those desiring them.

Our Hobby is the Table.

Large Central Dining Hall. Dairy and farm products from our own farm. All Aquatic Sports. Baseball. 12 Tennis Courts. Athletic Field. Orchestra. Social Secretary in charge. Christian churches.

Rates \$17.50 to \$22.00 per week including free use of boats, tennis, dancing, etc.

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On the shore of Lake Pocotopaug, Conn., Route 14

Boating, bathing, fishing, sports, dancing.

Rates begin at \$22. Open May 26th.

Special rates for early visitors.

Write for Booklet.

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Right on Beautiful Lake Pocotopaug
EAST HAMPTON, CONN.

Phone 83



Always a Happy Good Time
Everything a Successful Vacation Can Possibly Afford
More Particulars on Application
Reduced Rates, \$23 Per Week
P. M. OLAFSON, Proprietor.



RIVEREDGE

On Salmon River
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A Vacation Paradise

BATHING Beach—Golf, Water
and Land Sports. Restricted clientele. Excellent Table. Accom.
80. Send for Booklet.

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ON SALMON RIVER, LEESVILLE, CONN.

American Plan. All Modern Improvements. Exceptional Meals. Tested Spring Water. Boating, Bathing, Fishing, Horseback Riding, Golf. Nearby. Restricted Clientele. Drive up for the week-end. Booklet.

W. C. ROOT, Owner
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Mt. PARNASSUS VIEW
EAST HADDAM, CT.

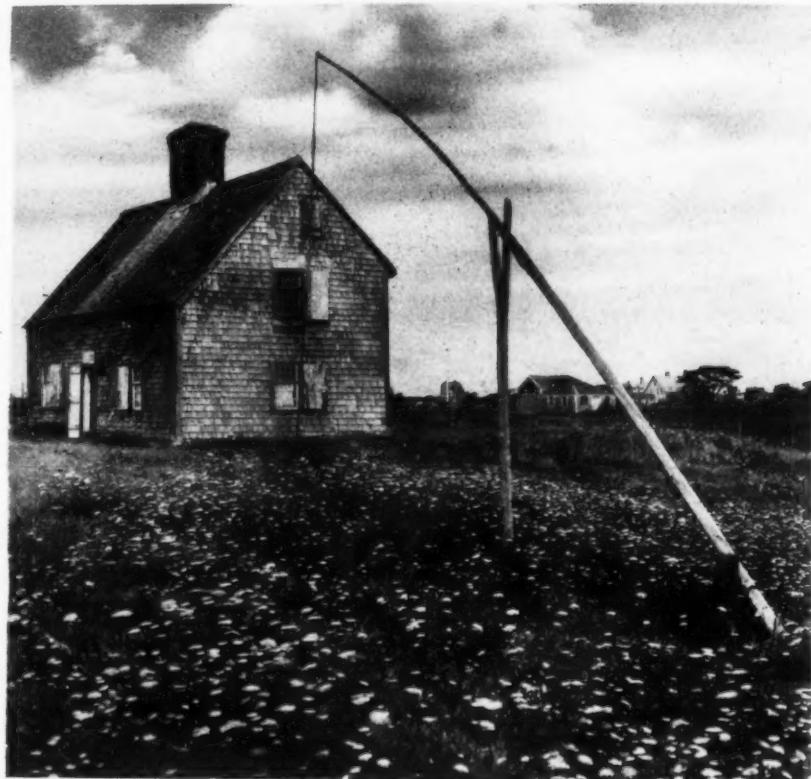
Ideal location near Lake Bashan. Modern; running water every room; all sports and amusements; wholesome food. \$14.

ED SHANAGHAN, Prop.

SEE
**Mid-Week
Pictorial**
EVERY WEEK



THERE'S NO LACK OF STONE IN NEW ENGLAND: THE SUMMIT OF MOUNT MANSFIELD, Which Rises to an Altitude of 4,393 Feet in Vermont.
(© Richardson.)



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THE WAVERLY

"ON LONG ISLAND SOUND"

INDIAN NECK

Boating, Fishing, Bathing, Dancing
Saddle Horses Available
Service and Hospitality our slogan.

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S. A. HIEBEL, MGR. Telephone 476
BRANFORD, CONN.

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WALNUT BEACH, MILFORD, CONN.

100 feet from surf; private bathhouses; 50 guests; 1,500 square feet shaded verandas; fine table; all amusements. Bridgeport, New Haven trolleys; convenient chapel. Rates \$12 to \$14. By Day \$2.50. GEO. W. HOSFORD.

THE OWENEGO

INDIAN NECK, BRANFORD, CONN.

On the Sound, where the country meets the seashore. Finest bathing beach. Sailing, fishing, tennis, golf, croquet. Own garden products. Artesian water. Restricted.

H. D. STRATTON, Prop.



WATER AND WOODS AND HILLS IN ONE OF NEW ENGLAND'S FAMOUS VACATION LANDS: A VIEW OF MOOSEHEAD LAKE, MAINE, a Beautiful Body of Water About Thirty-five Miles Long and Lying at an Elevation of 1,000 Feet.



Famous for
GOLF
TWO COURSES

The Mount Washington
OPEN JULY 1st

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Freedom from Hay Fever afforded
C. J. ROOT, Manager

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SADDLE HORSES

SWIMMING

POOL

BRETTON WOODS
WHITE MOUNTAINS, N.H.



A LURE FOR THE ANGLER: A VERNON TROUT Fighting Its Way Up Rapids and Waterfall in One of the Many Streams Which Provide Excellent Sport.
(© Mark M. Derick.)

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YOU MAY ENJOY A WONDERFUL VACATION AT A COST LESS THAN THAT INVOLVED IN OPENING and MAINTAINING A SUMMER HOME

Poland Spring House and Mansion House
58th Season Open June to October

REMEMBER —
You have not seen Maine until you have seen Poland Spring. Here you get utmost for your money — homelike comfort, superior accommodations — unsurpassed table.

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HOME OF
Poland Water
World-Famous Natural Mineral Water.
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HIRAM RICKER & SONS, Inc., Poland Spring, Maine

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The Cradle of American Maritime Supremacy

HOME of the famous Clipper Ships that carried the Flag to the world. Center of the glamorous Far-Eastern Trade. Visit its famous museums . . . see the crusty old sea chests of those renowned Yankee skippers who sought fame and fortune when our Country was new. Each street—the very houses themselves—step out from the pages of glorious history. And the salt air breathes its own romance of new lands and adventure. You are invited to visit Nathaniel Hawthorne's immortal House of Seven Gables—to explore the mysterious Hidden Staircase—to forget for awhile all today's little worries. Across the garden lies Hathaway House (1682), lovely with antiquity and comfortable in modernity. Here you may stay in a charming room for as long as you like. Delicious meals with the old New England flavor, lulled to sleep by the whispering trees, the soft murmur of Salem Harbor, and the satisfying knowledge that the cost is so little.

*Address House of Seven Gables for Details and Rates
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THE hotel in Albany. New, cheerful, comfortable. . . . In Albany you'll never want to stay any place else. 500 rooms. Every room an outside one and every room with bath. Rates from \$3.50. Come . . . for a day or a long stay. We'll make you happy.

The DE WITT CLINTON
State and Eagle Streets
Opposite the Capitol
ALBANY, N. Y.

The Surprise of the Season

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LAKE PLACID

2000 feet above the level of the sea.

Where mighty forests, mile-high mountains and inviting lakes combine to make a vacation seekers' paradise. Splendid golf courses, tennis, 40 miles of glorious bridle paths. Boating, fishing, hunting, swimming, and the best of outdoor pastimes and recreations. City conveniences in the heart of the Adirondacks. Accommodations to suit all purses.

DESIRABLE COTTAGES FOR RENT,

REDUCED R. R. EXCURSION FARES

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For Booklet and General Information Address:

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HOTEL MAHOPAC

On Beautiful Lake Mahopac, New York

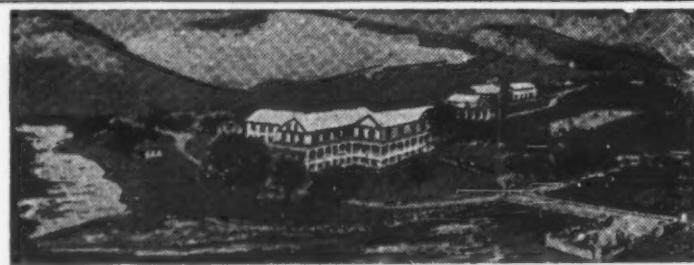
In healthful, mountainous country, 50 miles out. Golf, Tennis, Riding. Water Sports. Orchestra. Tastily cooked meals. Special June rates. Select clientele.

TELEPHONE MAHOPAC 400

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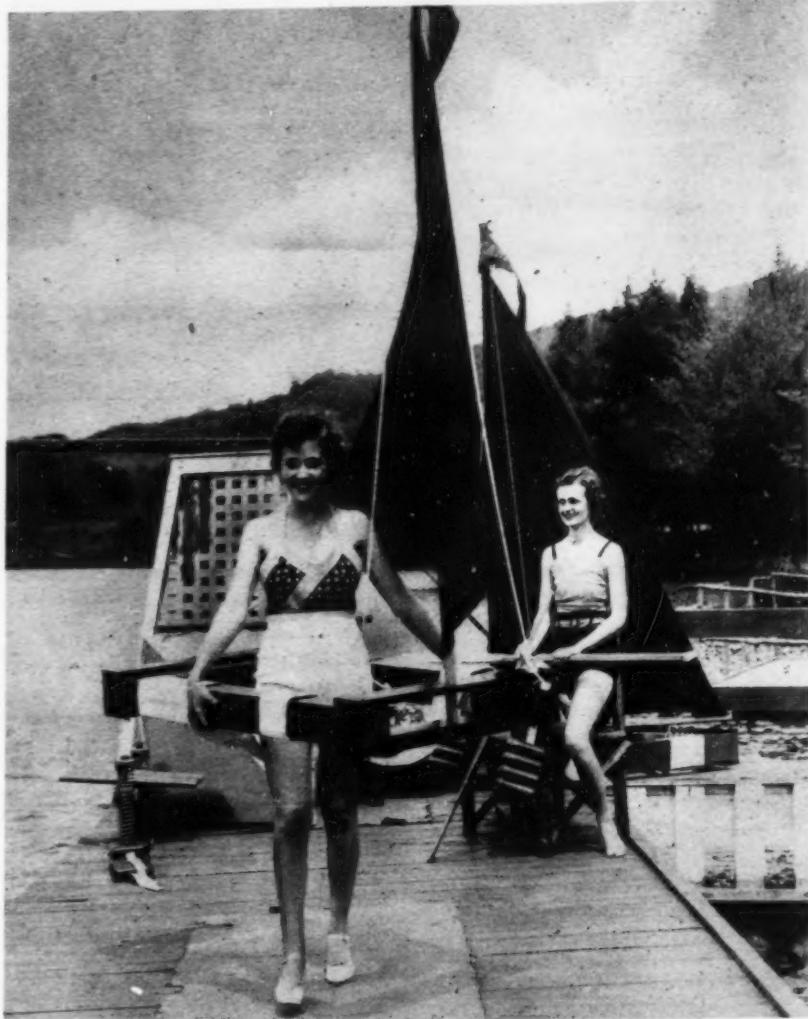
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ON LAKE GEORGE, N. Y. SABBATH DAY POINT FACING LAKE ON THREE SIDES. Capacity 125. 150 feet from boat landing. One of the finest hotels on Lake George, at moderate rates. All vegetables served raised on our own farm. Pure spring water. Running hot and cold water in all rooms, electric lights. All outdoor sports, bathing from house. Archery, orchestra, tennis, boating, golf. Postoffice in hotel. Rates and Booklet on Request. B. E. CARNEY, Prop.



EQUIPPED FOR THE SUMMER'S WATER SPORTS:
MISS HELEN WARNER

Carries a New Type of Balsa Wood Boat Into the Water at Camp Oquago, Andes, N. Y., While Wearing the Latest Banda Winkie Suit.



"THE IDEAL CAMP GIRL":
MISS BETTY TREAT,
Who Won Her Title in a
Contest at Camp Oquago.

AT THE EXPOSITION

Visitors to the World's Fair in Chicago this summer will be free from worry about the funds they carry with them if they are in the safe, spendable form of

AMERICAN EXPRESS TRAVELERS CHEQUES

For sale at banks and Express offices





NEW YORK



AN ISLAND RETREAT FOR NEW YORK'S GOVERNOR: GREEN HARBOR ESTATE ON LAKE GEORGE, Which Has Been Chosen as the Summer Residence of Herbert H. Lehman and His Family.



A BURST OF SPEED ON CAYUGA'S WATERS: THE JUNIOR GIRLS' CREW Wins by a Length Over the Freshman Four in the Annual Girls' Rowing Races at Cornell.

(Troy.)

Nature Lavish In Her Gifts To New York

NATURE has been kind to New York, endowing the State with some of the highest mountains in the eastern half of the United States, a profusion of lakes, a number of majestic rivers and a generous salt-water frontage on the open Atlantic and Long Island Sound. From Niagara Falls to the eastern tip of Long Island, it is historic ground and many of its scenic features have become world famous as the settings of great works of fiction from the time of Washington Irving and James Fenimore Cooper down to the present.

New York City is a Summer resort of importance, drawing warm weather visitors by the thousands from all parts of the country, but it is of other parts of the State that one naturally thinks when discussing vacation playgrounds.

Long Island has its exclusive colonies of the "Four Hundred" and shelters the country homes of many of the country's wealthiest families, and it also contains Coney Island, the amusement centre of the millions, so that the range of choice embraces every size of purse. Polo, yachting, tennis, golf and every variety of sport here find fullest expression.

The valley of the broad Hudson, featured by the Palisades and the Highlands, provides a playground of a very different scenic character. The wooded Catskill Mountains west of the Hudson are populated densely with Summer visitors, who find this region quickly accessible from the city. Further west and north one comes to the Cooper country and the Finger Lakes region, with Watkins Glen as one of its impressive natural wonders.

Northward bound, one passes through Albany and Saratoga Springs, famous resorts of society and turf enthusiasts; sees the Saratoga Battlefield, scene of one of the decisive victories of the Revolution; and then crosses the divide to Lake George and Lake Champlain, celebrated alike for their beauty and their historical associations.

Northward and westward lie the Adirondacks, a vast park of rock battlemented peaks, ranking high among the country's most beautiful and most accessible playgrounds. And so on to the Thousand Islands and the Canadian border.

The Empire State has realized the value of its scenic assets and has developed a great State park system which makes them available to the public. It has spent many millions of dollars in building highways so that the motorist may penetrate the "wild" regions, and its boat lines and railroads offer unsurpassed facilities for the vacationist.



Fort William Henry Hotel ▼ OPENS ▼ June 30th

When its hospitable doors swing open, the Summer season really begins. Here you will find all the sports in one of Nature's most favored settings. Gay social activities, or restful seclusion, whichever you prefer.

From its beautiful waterfront properties on Lake George innumerable points of scenic beauty and historic interest are within easy distance.

NEW LOW RATES 3-Day Outing \$27.00

Write for booklet D describing the new week-end and 9-day all-inclusive vacations. Everything included . . . rail fare, Pullman (lower), hotel accommodations, meals, use of bath house, row-boats, canoes, etc. 9 days (all inclusive) — \$66.50. (Leave N. Y. Grand Central Terminal Friday night. Return week from following Sunday evening).



FORT WILLIAM HENRY HOTEL

LAKE GEORGE, N. Y.

J. L. MacDonald, Manager

New York Office, 33 West 42d St.
or Consult your Travel Agent.

ONE OF THE MAIN GATEWAYS BETWEEN NEW YORK AND NEW ENGLAND: THE LAKE CHAMPLAIN BRIDGE

at Port Henry, N. Y., as Seen From the Air, With the Lake Stretching Away in the Distance.

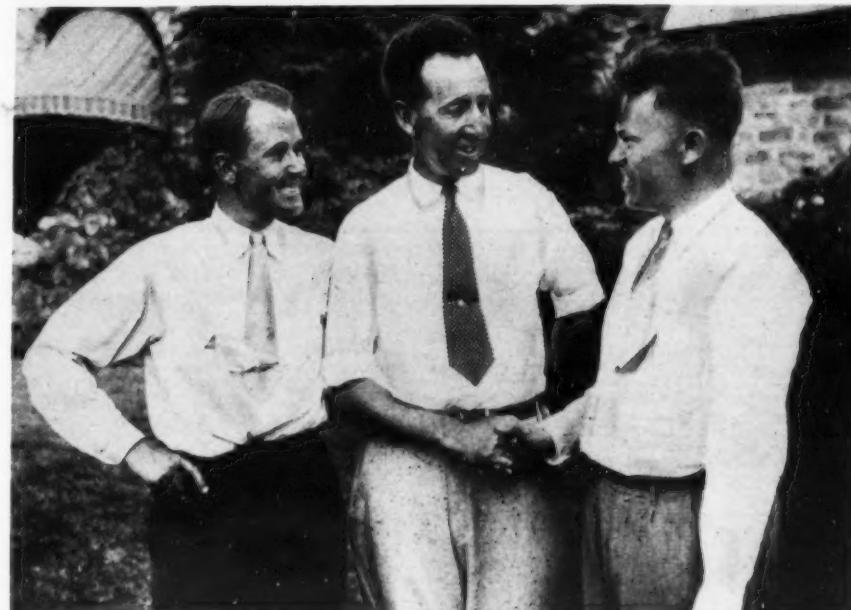
(Fairchild Aerial Surveys, Inc.)

HILL CREST FARM Coxsackie, N. Y. (Greene Co.)

Beautifully located, quiet, restful, home-like; in the healthiest part of the Catskills. Own dairy farm products. German table. Large, airy rooms, modern improvements. All amusements, near village. \$14.00 up. Booklet. A. PITRDLE, Prop.

EVERY modern convenience: boating, bathing and fishing on premises; exceptional table and service; large dancing pavilion and moving pictures; moderate rates. Booklet.

HARRY C. SCHULER
TUMBLE INN
CALICOON CENTRE,
SULLIVAN COUNTY, N. Y.



THE VICTOR IN THE METROPOLITAN OPEN GOLF CHAMPIONSHIP: WILLIE MacFARLANE

(Centre) Is Congratulated by Winthrop Hoyt, Tournament Chairman, After Defeating Paul Runyan (Left) in the Play Over the Winged Foot Course at Mamaroneck, N. Y.
(Times Wide World Photos.)

LAKE GEORGE VILLAGE

At the head of the Queen of American Lakes on International Highway, midway between New York and Montreal. Famous historically. Excellent sport facilities.

Illustrated booklet with map Free on request

CHAMBER OF COMMERCE

180 Canada Street

Lake George, New York

TREMBLEAUHALL

POR KENT

On Lake Champlain, New York. Beautiful lake-and-mountain setting. Acres of shady lawns; private, clean sand beach; tennis; dancing; lake trips; all amusements. Near Ausable Chasm. Private auto livery to all Adirondack points. Cottages. Illustrated booklet. M. A. RENELL, ON LAKE CHAMPLAIN

LAKESIDE INN

"NEAREST THE BEACH"

Modern Adirondack resort. Accommodates 125. Ausable Chasm 3 miles; Montreal 3 hours. Motor trips; lake cruises; bathing; boating; fishing; tennis; dancing. Illustrated booklet.

F. A. RENELL,
PORT KENT, N.Y., ON LAKE CHAMPLAIN



A MOTOR HIGHWAY CLIMBS ONE OF THE HIGHEST PEAKS OF THE ADIRONDACKS: WHITEFACE MOUNTAIN, as Seen From Lake Placid. The Road, Which Now Is Nearing Completion at a Cost of More Than \$1,500,000, Ends 200 Feet Below the Summit and a Tunnel Is to Be Driven Through the Peak Rock to Connect With an Elevator Shaft So the Visitor May Finish the Ascent Without Climbing a Step. (Stedman.)

Adirondacks



Come on up...
Costs less than ever!

For the perfect vacation...what you want, where you want it, for what you want to pay...Come on up to the Adirondacks. All the sports...golf, tennis, swimming, boating...and so conveniently near. Just a short, pleasant train ride from Manhattan. AND...at the price you want to pay. Lower rates this season at hotel, camp, or cottage. Reduced rail fares, too. Write for booklet, "A Summer Paradise"...complete maps, pictures, descriptions and rates...an invaluable guide to suit all preferences and purses. All it costs is 10¢ to cover postage...free if you call for it.

DELAWARE & HUDSON

D&H Trains leave Grand Central Terminal, N. Y. C.

LAKE GEORGE • SARATOGA SPRINGS
LAKE CHAMPLAIN • ADIRONDACKS

M. J. POWERS, General Passenger Agt.
Delaware & Hudson Railroad Corp., Albany, N. Y.
Please send 250-page book, "A Summer Paradise",
describing ideal vacations. Enclosed 10¢ for postage.

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• NEW AND FASTER SERVICE •
NEW YORK to MONTREAL 9½ HOURS



A STORIED SETTING OF THE THOUSAND ISLANDS: A VIEW OF LOST CHANNEL, Near Alexandria Bay, N. Y., So Named Because During the French and Indian War a Group of French Vessels Were Lost Here While en Route to Attack the British.

SHARON SPRINGS

RECOMMENDED BY
PHYSICIANS TO
SUFFERERS OF
RHEUMATISM,
GOUT, CATARRH,
ARTHRITIS,
HEART, KIDNEY AND
SKIN DISEASES AND
KINDRED AILMENTS

America's Baden-Baden
Offers you a friendly welcome

If you are tired, run down, troubled with
Rheumatics or kindred ailments, you can obtain
whatever treatments you need at this Spa.

HEALTHFUL INVIGORATING CLIMATE

All Sports, Golf, Tennis, Swimming, etc.

164 MILES FROM N. Y. REDUCED RATES

Famed for its Sulphur and Mineral Waters, its Modern Bathing and Inhalation Establishments, with efficient and courteous Technicians.

Excels European Spas for the treatment of Rheumatism, Gout, Arthritis, Catarrh, Hay Fever, Heart and Kidney Diseases, Skin, Nerves or Digestive Organs.

Revives your Vitality and Spirits.

Excellent Hotels and Boarding Houses

Write for information and Booklet "M-W-P"

Chamber of Commerce Sharon Springs, N.Y.

Hotel Champlain and Cottages Open June 30th

Hotel Champlain, perched on the highest promontory on Lake Champlain, commands a magnificent view of this beautiful and historic body of water.

Every Room a FRONT Room Facing Lake or Mountains

Luxuriously furnished throughout. Attractive cottages and villas in the 800-acre Hotel Park. All the out-door sports... tennis, bathing, good saddle horses. Dancing every evening but Sunday.

FORE! Both 18-hole and 9-hole championship courses in prime condition.

Write for complete descriptive booklet "P" about the Special Week-End Excursions and similar 9-day all-inclusive rates for the season.

**SPECIAL LOW PRICE
ALL-INCLUSIVE
JULY 4th WEEK-END**

\$44 4 days round-trip rail fare Pullman (lower berth). Hotel accommodations. All meals. Green fees.

**HOTEL
CHAMPLAIN
• AT BLUFF POINT •
On Lake Champlain, N. Y.**

FRANK W. REGAN, Manager
New York Office, 33 West 42nd St.
Consult your travel agent.



Who cares for care?
Out to Sea at
Montauk Manor
MONTAUK BEACH, L.I.

MONTAUK BEACH, L.I.
OPEN JUNE 15TH.

On Long Island's slender tip, 125 miles out in the blue Atlantic, lies this summer paradise. The ocean's cooling breezes keep this fashionable Riviera 10 to 15 degrees cooler than any other spot on Long Island. Surrounded by sea and Sound, Montauk, with its hills, its valleys, its fresh-water lakes, is Nature's ideal setting for this famous playground of the North.

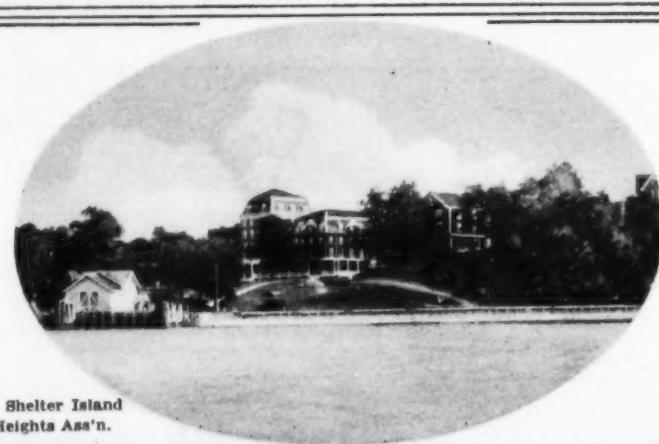


200 Rooms—200 Baths—
Fireproof

Championship 18-Hole Golf Course
—Tennis, Riding, Bathing, Fishing.

Special June Rates.

GEORGE M. CRUMP, President.
NEW YORK BOOKING OFFICE:
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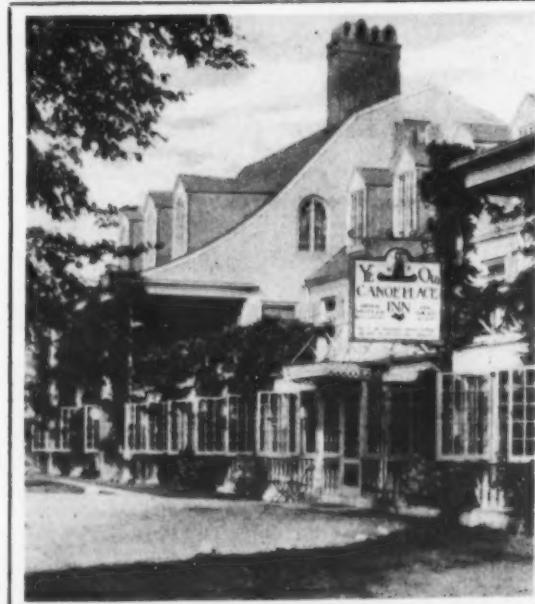
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Heights Ass'n.

NEW PROSPECT HOTEL

Shelter Island Heights, Long Island, N.Y.

Open June 29. Yacht harbor, Club House, Bathing Casino.
Fine fishing . . . Water sports. Two golf courses, tennis,
bridle paths. Orchestra, dancing. Utmost in hospitality.
Rates from \$6 daily and \$30 weekly (including meals).
SELECT CLIENTELE.

Booking Office:
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**Canoe
Place
Inn**
Hampton Bays, L.I.

6 Miles West
of Southampton
CHOICE ACCOMMODATIONS
FAMOUS CUISINE

EDDIE DAVIS
AND HIS ORCHESTRA

Rates Sharply Reduced

JOSEPH F. FIELD,
MANAGER



BILLOWING SAILS ON LONG
ISLAND SOUND: SLOOPS IN
THE INTERCLUB CLASS

Catch a Fresh Breeze in the
Opening Championship Regatta
of the Yacht Racing Association
on Long Island Sound. The
Event Was Won by Emil Mos-
bacher's Susan, Sailed by Lou
Pearson.

(Associated Press.)



**ORIENT POINT INN
and COTTAGES
ORIENT POINT
LONG ISLAND**

"On the Tip of the North Shore"
Water view from every room. Water
sports, tennis, shuffleboard, croquet.
Well shaded, spacious lawns. Ideal for
children. Excellent table. The Inn, with
its dash of historic lustre and rare at-
mosphere, is ideal place for an enjoyable
vacation. Road map. NEW LOW RATES.

EUGENE J. McDONNELL, Owner-Man.
Telephone Orient 389 Accommodates 200

THE BAY HOUSE

Orient, Long Island

A refined family hotel, on the water,
all advantages of a real vacation.
Rooms with or without bath. Acc. 100.
Reduced rates. Booklet.

FLOYD KING, Owner and Proprietor

**EAST HAMPTON, LONG ISLAND
GEORGICA BEACH COTTAGE**

Lily Pond Lane

Choicest section of East Hampton, overlooking
ocean. Fine rooms; excellent table; home
cooking; surf bathing from house. Rates \$20
up weekly. Booklet. Tourists accommodated.
Open from April 14th to Dec. 1st. J. F. Dominy,
Box 846. Phone 329.

WYANDOTTE HOTEL

Bellport, Long Island, N.Y.



All athletic activities, boating,
surf water bathing; surf easily
available. Restful enjoyment.
Good living conditions. Reason-
able rates.



HOTEL CEDARSHORE

ON THE GREAT SOUTH BAY, SAYVILLE, L.I.

Long Island's pre-eminent resort for a discriminating clientele. Safe from fire. (Automatic
sprinklers throughout.) The complete modern resort hotel. All sports and amusements, including
private bathing beach and private talking pictures on premises. Very nominal rates. Booklet.
G. ELLIOTT MORRISON, Manager. PHONE SAYVILLE 238. OPENING JUNE 24.

NEW JERSEY



ONE OF THE MOST FAMOUS LANDMARKS ON THE NEW JERSEY COAST: BARNEGAT LIGHT,
Celebrated in Marine Service Since Its Construction in 1835, as Seen From the Air.
(Airview.)



ATLANTIC BREAKERS AND QUIET INLET: AN AERIAL VIEW
of the Northern End of Asbury Park.
(Fairchild Aerial Surveys, Inc.)

Ease of Access Adds to Charms of New Jersey

IN New Jersey, Nature has prepared an ideal vacation ground so varied in its opportunities that one will experience no difficulty in finding a place for rest or pleasure.

Seashore and mountains, rivers and woods, lakes and brooks are all there, together with their related recreational activities in a range embracing the elaborate requirements of the millionaire and the simple needs of the plain citizen who must watch his dollars.

With the State's broad expanse of Atlantic coast frontage almost one continuous line of Summer resorts, the person who wants crowds, glitter, a ceaseless round of amusements or the one who desires quiet, restful surroundings with only the beat of the waves on the beach can spend his vacation in a spot exactly suited to his temperament. At many resorts the bather can have his choice of breasting the Atlantic breakers or of playing in the calm waters of an inlet or bay.

Those who prefer the woods, lakes and mountains also have a wealth of playgrounds from which to choose. With its boundaries exclusively water except for the narrow stretch on the north, New Jersey possesses a widely diversified scenic character. "Wild" country is to be found within sight of the skyscrapers of New York City.

For those whose vacation time is limited, accessibility is an important factor in deciding where to go, and one of New Jersey's strong appeals is the ease with which its vacation haunts can be reached. Its resorts are close to the great centres of population, so close that many of them may be listed in the Summer commuting zone, and yet they offer the charms of a complete change of scene.

The State's system of motor roads is unexcelled, with four-lane and six-lane express highways to provide rapid movement where traffic is heavy, and no spot in the entire State is more than a few miles distant from an excellent hard-surfaced highway. The many railroads provide frequent and rapid service, and boat lines add to the variety of travel facilities available.

Golf courses and facilities for all Summer sports are dotted closely throughout the State, and, whatever one's desires may be, New Jersey is prepared to meet them in full measure.

STONE**HARBOR****N. J.****The Seashore
—It's Best—****Calls You to Enjoy
Vacationland!**

Here at Stone Harbor you will find that charm and delight of out-of-door life at its best. For Stone Harbor is different, and in this difference lies its greatest charm.



The Resort has every modern convenience—gas, electricity, artesian water, good streets, sewers, sidewalks and a splendid Boardwalk built over a marvelous bathing beach. Hotels, boarding houses, bungalows and cottages at prices to fit every purse.



Vacation means a variety of things to a variety of persons. To some it means a long motor trip, to some a sea voyage, to some a quiet retreat near good fishing waters. To sum it all up, however, vacation means something out of the ordinary routine and a real change. You will find every wish and desire at Stone Harbor.

WRITE BOROUGH CLERK
FOR BOOKLET
STONE HARBOR, N. J.



THE ALLAIRE SPRING LAKE BEACH



The Allaire, the only hotel in Spring Lake with a Private Beach, opens June 24 for the 20th consecutive season under the same ownership management.

Daily concerts and dancing are the attractive features and all summer sports are available for our guests.

It is our belief that commodity prices will continue to rise—hotel prices must follow, so make your reservation early at these minimum prices—Single Rooms, \$35. Double, \$63. For Reservations write

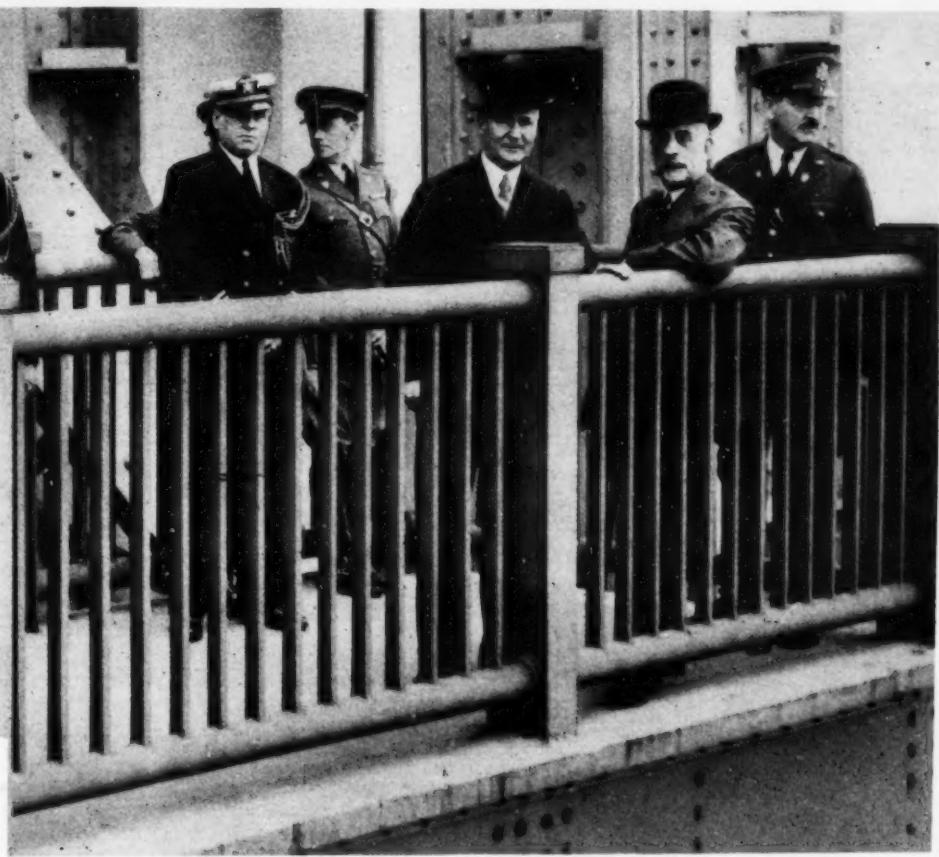
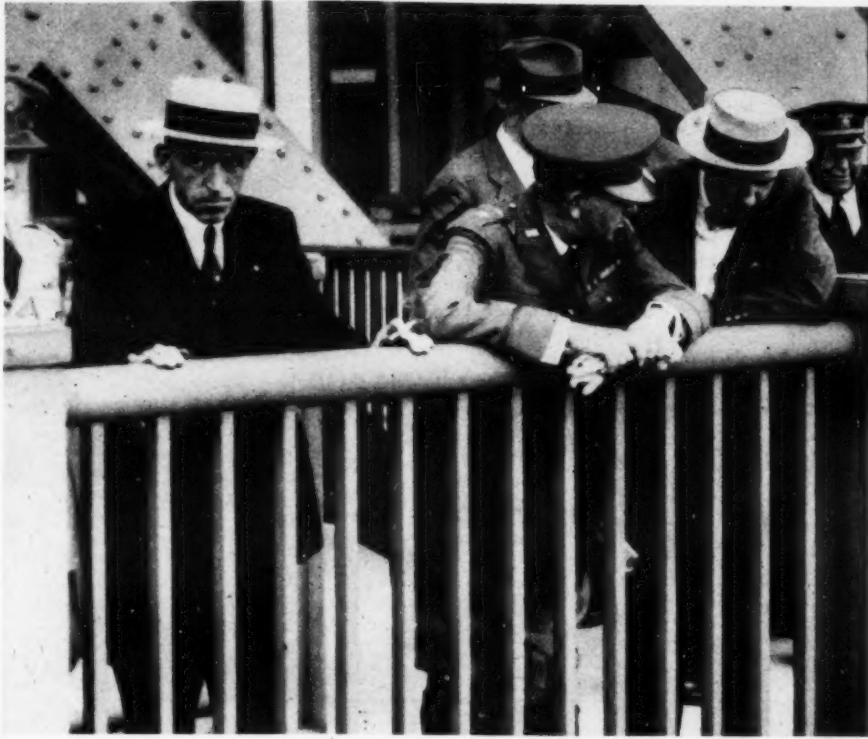
MAUD COLGATE HOLMES, Proprietor

We are pleased to announce that all privileges of the Allaire Private Beach, including bathing, will be absolutely without charge to our guests this summer.



A MEMORIAL TO ITS WAR HEROES CROWNS THE LOFTIEST SUMMIT IN THE STATE: A VIEW OF HIGH POINT Which Rises to an Altitude of 1,800 Feet and Is Topped by a 220-Foot Tower Erected as a Tribute to the Soldiers and Sailors of New Jersey. (Krauss.)





DANCING ON THE SANDS: A BEACH SCENE AT WILDWOOD-BY-THE-SEA, With the Orchestra Members and the Dancers Enjoying Themselves in Bathing Suits.

The WINDSOR
On Cape May's cool ocean front, where smart America will spend the Summer season.
BATHING FROM HOTEL. LOW RATES.
Unexcelled Service.

TENT CITY
On the Beach at 16th Street
Wildwood, N. J.
FURNISHED COTTAGES, ACCOMMODATE 4
\$15 up WEEKLY
Day, Week, Season. Cooking Equipment, Restaurant, Tourist Camp, Kiddies' Playgrounds, Bathing, Boardwalk, Golf, Fishing.
Write for Booklet
C. L. Burn, Lessee
ALSO PRIVATE ROOMS.

OCEANGROVE
NEW JERSEY

TOWNSHIP OF NEPTUNE AND ITS FAMOUS BEACH RESORT

More appealing than ever before—more delightfully restful—where the great blue sea swallows up all human care. Beautiful beach—splendid boardwalk—glorious bathing—good hotels, every wholesome summer recreation. Ideal for the inexpensive vacation! Write MUNICIPAL INFORMATION BUREAU Ocean Grove, N. J.

COOL CAPE MAY NEW JERSEY

COME TO COOL
CAPE MAY, N. J.
SUNLIT SEAS—SILVER SANDS—SHADED STREETS

Here, at the Southern tip of the State, you will find New Jersey's oldest and finest resort

WORLD'S FINEST BATHING BEACH
Excellent Golf Course in city limits. Fast and Frequent Train Service.
COTTAGES AT REASONABLE RENTALS
Best of Hotels
For full information address
RAYMOND B. DEAN, City Manager, City Hall, Cape May, N. J.

20 Miles at Sea 20 Miles at Sea

OCEAN CITY

NEW JERSEY

America's Greatest Family Resort



**A Short Way
Across the Bay
From Atlantic City**

JUST near enough to this famous playground so you may take advantage of its amusement facilities . . . when you feel the urge.

Just far enough away to find yourself midst an air of refinement, free from the noise and crush of crowds and traffic.

COTTAGES BUNGALOWS APARTMENTS

in a wide range of size and price help to make Ocean City . . . the World's Greatest Family Resort.

Up-to-the-minute hotels and boarding houses offer accommodations at down-to-date rates.

A commission form of municipal management insures a cleaner, safer, more satisfactory vacation centre for the youthful members of the family.

WRITE FOR
ILLUSTRATED
BOOKLET

INFORMATION
BUREAU
MUSIC PAVILION

WITH WORLD'S FINEST BOARDWALK



HOTEL HENLOPEN

Right on the Ocean

REHOBOTH BEACH, DELAWARE

EASTERN SHORE'S FINEST OCEAN FRONT HOTEL. AMERICAN PLAN

SPECIAL
2-DAY RATE \$7—\$8—\$9

Per Person
Including Meals

WEEKLY
RATES \$21—\$24—\$27

Per Person
Including Meals

BATHING DANCING RIDING GOLF

WRITE FOR BOOKLET



A PICTORIAL EXPLANATION OF THE POPULARITY OF THE NEW JERSEY RESORTS: A VIEW OF THE BROAD BEACH at Ocean City, Which Is Typical of the State's Atlantic Frontage.



HAPPINESS AND HEALTH IN THE SUNSHINE:
A GROUP OF YOUNGSTERS
Playing in the Sand on the Beach at Avalon.



DOWN NEAR NEW JERSEY'S SOUTHERN TIP: THE BEACH AT CAPE MAY,
With Crowds at Play on the Sands.



"ALL THE COMFORTS OF HOME" ON THE SANDS: BEACH SHELTERS AND UMBRELLAS Provide Rallying Points for Families Enjoying Themselves on the New Jersey Coast. (Fred Hess & Son.)

At Left—
READY FOR
A BATHING
BEAUTY
CONTEST:
A NEW JER-
SEY GIRL
on the Sands
Down Near
Delaware
Bay.



LOW TIDE AT SEA ISLE CITY: A BROAD EXPANSE OF SAND Is Left Uncovered for Play After the Water Recedes.

VACATION AT *Avalon*

Nobody can tell you about the invigorating salt air...that blows cool by day...and cooler by night...at Avalon...the kind of air that helps to make strong...healthy bodies for youngsters...rejuvenates the old...and relieves the hay-fever sufferer.

Join the happy throng of regular visitors...who...year upon year...take advantage of the opportunities offered at AVALON.

Hotels, cottages and apartments to meet most every taste...wonderful boardwalk...wide, sloping beach...fishing...boating...everything.

*Paved Highways All the Way
Good Train Service for Commuters*

*For Further Information, Write
BOROUGH CLERK, AVALON, N. J.*

LAKE END HOTEL



GREEN POND, Morris Co. NEW JERSEY. LOCATED ON WATER'S EDGE

The beauty spot of New Jersey, Elevation 1,050 feet above sea level. Situated on beautiful Green Pond. Ideal spot for a vacation. Lake is three miles long, one mile wide. Boating, bathing, hiking, fishing and golf. Modern in every respect, open fireplaces, baths, hot and cold running water. Cabin bungalows.

For generations it has been a paradise for fishermen, sportsmen and vacationists. The food is of the kind that an outdoor appetite needs and loves; good, clean and wholesome. Write for Booklet.

Mrs. J. L. SHAWGER, Tel. Newfoundland 36 or 76F-14.



THE PLEASURE CAPITAL OF THE MIDDLE ATLANTIC COAST LINE: A
VIEW OF ATLANTIC CITY,
Which Draws Throngs of Visitors in Winter as Well as in Summer.
(© Fred Hess & Son.)

All That A Famous Hotel Should Be



The Berkeley-Carteret
ASBURY PARK



AMID THE PICTURESQUE SAND
DUNES ALONG THE COAST:
THREE BATHING GIRLS
Investigate a Coast Guard Boat
Drawn Up Near the Beach.



HOTEL POWHATAN

A New Modern Hotel
THIRD AVE. AT BEACH
ASBURY PARK, N. J.
OPEN ALL YEAR

A NEW FIVE-PIECE ORCHESTRA
THE HOLLYWOOD SYNCOPATORS

Dancing Every Evening During July and August

Rates of American Plan with Meals Are as Follows:

TWO IN ROOM—RUNNING WATER... \$21, \$22.50 AND \$25 EACH
TWO IN ROOM—PRIVATE LAVATORY..... \$27.50 EACH
TWO IN ROOM—BATH AND SHOWER... \$30 AND \$32.50 EACH
ONE IN ROOM—RUNNING WATER..... \$25 AND \$28 EACH

CAPACITY 150

TELEPHONE 4141

FRANKLIN M. ZIMMERMANN
Gentile Ownership and Management

THEDFORD

6th Ave.—Asbury Park, N. J.
A superior hotel of established reputation.
Overlooking Ocean.
DUFFIELD—OWNERSHIP MANAGEMENT

AMID THE PICTURESQUE SAND
DUNES ALONG THE COAST:
THREE BATHING GIRLS
Investigate a Coast Guard Boat
Drawn Up Near the Beach.

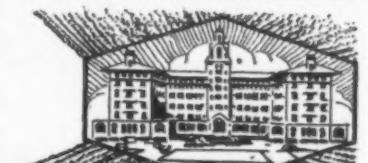
The MONTEREY

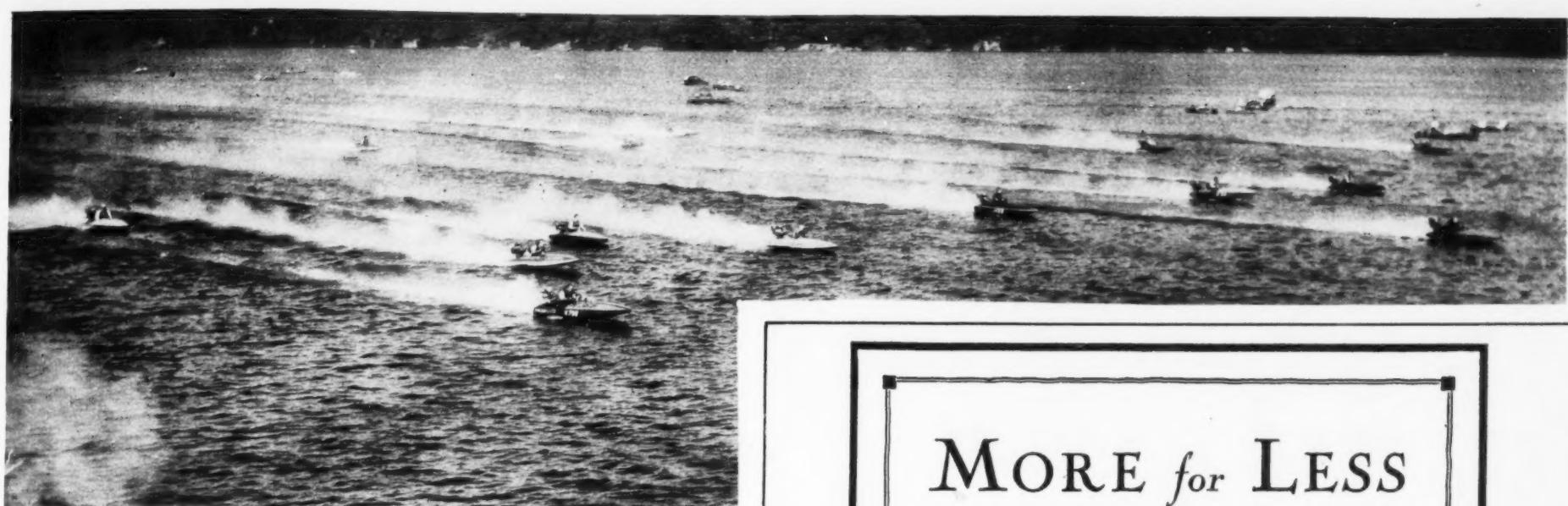
ASBURY PARK, N. J.

A FAMOUS HOTEL

IN A FAMOUS RESORT

Directly on the Beach and
Boardwalk
Accommodating Season or Transient
Guests... American or European Plan at
ASTONISHINGLY LOW RATES
Spacious Verandas... Sea Water Baths
... Open Pool... An Unexcelled Cuisine...
Ideal for the American Family... Let us
quote Terms for Group Accommodations.
Literature on request Tel. Asbury Park 1600
SHERMAN DENNIS, Manager

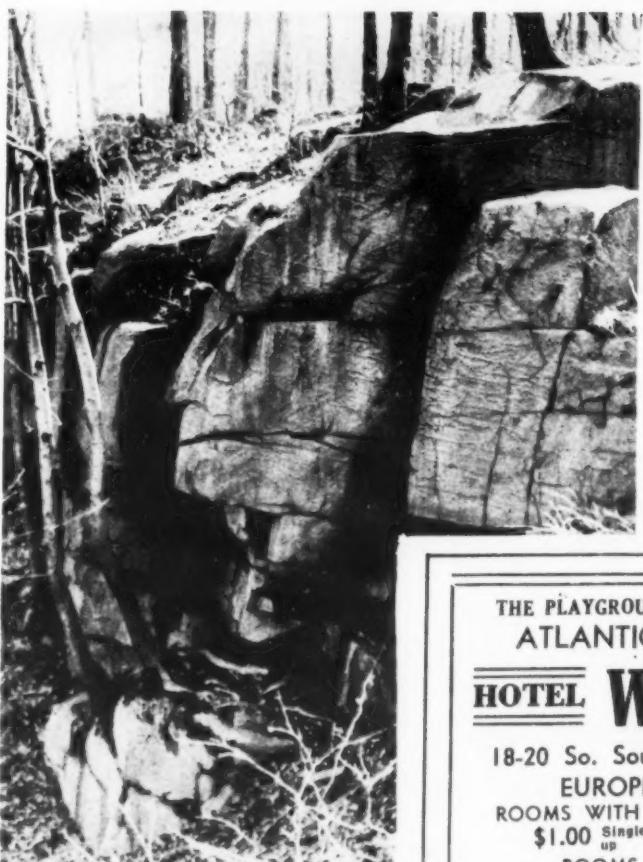




ONE OF THE FAVORITE SPORTS OF THE NEW JERSEY LAKE COUNTRY: THE START OF A TEN-MILE OUT-BOARD MOTOR RACE at a Regatta on Greenwood Lake. (Tanare.)



THE BEST DOG OF THE MORRIS AND ESSEX KENNEL SHOW: EPPING EVILLE OF BLARNEY, a Wire-Haired Fox Terrier, With Its Owner, John G. Bates, Receiving the Cup From Mrs. M. Hartley Dodge, President of the Club, at Madison, N. J. (Times Wide World Photos.)



A STRANGE FORMATION OF THE PALISADES: WASHINGTON'S HEAD, on the Top of the Cliffs Looking Down on the Hudson. (Rizzolla.)

THE PLAYGROUND OF THE WORLD
ATLANTIC CITY, N. J.

HOTEL WINDSOR

18-20 So. South Carolina Ave.

EUROPEAN PLAN

ROOMS WITH RUNNING WATER

\$1.00 Single, \$2.00 Double

ROOMS WITH BATH

\$2 Single, \$3 Double

BATHING FROM HOTEL

CLARENCE DELL, Mgr.

MORE for LESS
... the overhead is not as high
at WILDWOOD

REDUCED costs of government operation, effected by efficient municipal management, are passed on to visitors, this year, in the form of low vacation expenses.

The same Atlantic Ocean . . . a finer, safer, more gently sloping beach . . . a modern boardwalk, the model for other resorts . . . between ocean and bay, therefore cooler days and restful nights.

Remarkably fine hotels and boarding houses . . . not burdened with bonded debts . . . are able to offer remarkably interesting rates.

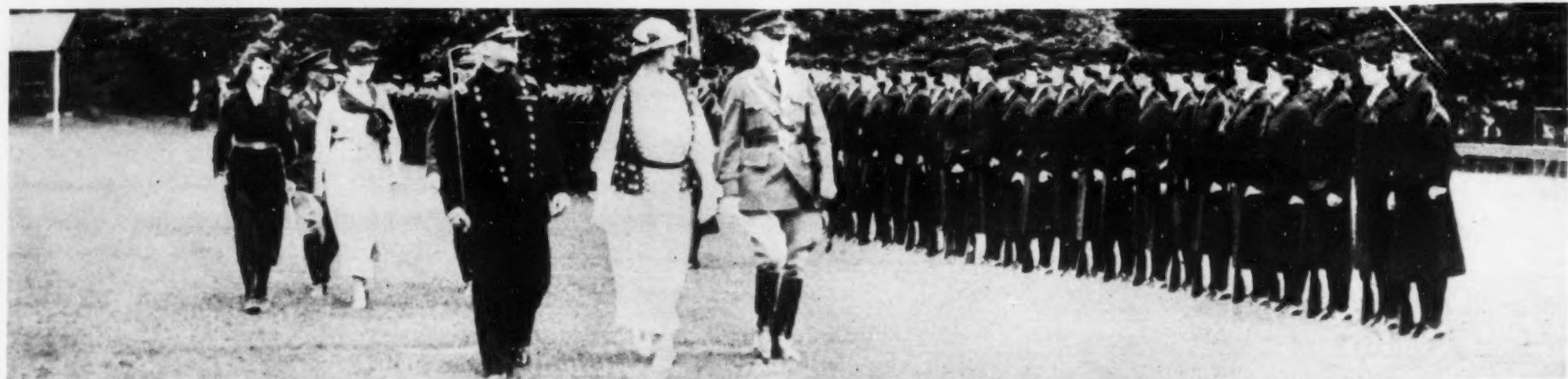
Booklet and further information
BUREAU OF PUBLICITY
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Wildwood
By-the-Sea - NEW JERSEY

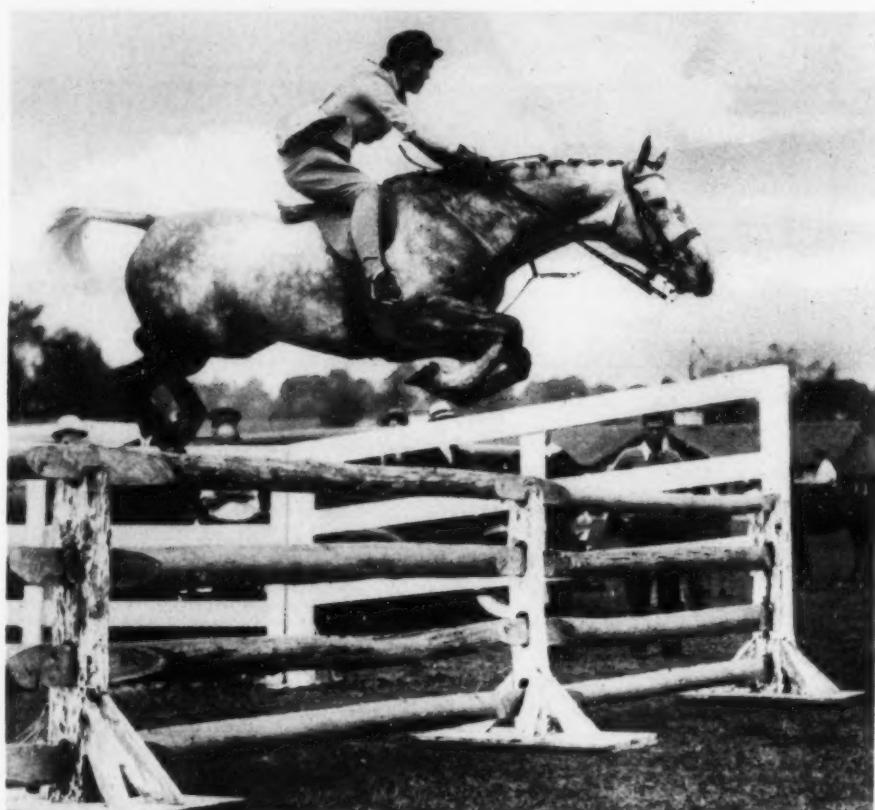
HOTEL Jefferson
ATLANTIC CITY'S
NEW FIREPROOF HOTEL

EXCELLENT CUISINE. ORCHESTRA
OPEN AND CLOSED SUN DECKS
ROOMS OVERLOOKING OCEAN
BATHING DIRECT FROM HOTEL
\$5.00 up AM. PLAN - \$3.00 up EUP. PLAN
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Hotel MONTICELLO
KENTUCKY AVE. near BEACH
Bathing Direct From Hotel
Running Water in all Rooms
\$3.50 up daily. Am. Plan - Special Weekly
FETTER & HOLLINGER Owners & Mgrs.



PENNSYLVANIA'S LIEUTENANT GOVERNOR REVIEWS A GIRLS' CADET CORPS: EDWARD C. SHANNON
Taking Part in Ceremonies of the Annual Commencement at the Ogontz School, Rydal, Pa., Accompanied by Colonel Thomas D. Landon, Military Instructor, and Miss Abby A. Sutherland, President of the School.
(Times Wide World Photos, Philadelphia Bureau.)



OVER THE BARRIER ON A BLUE RIBBON WINNER IN A PENNSYLVANIA EVENT: MRS. JOHN HAY WHITNEY
Taking a Jump on Grey Knight, Which Captured First Honors in the Thoroughbred Lightweight Hunter Class at the Devon Horse Show and Country Fair, Devon, Pa.
(Times Wide World Photos, Philadelphia Bureau.)



IN ONE OF THE KEYSTONE STATE'S BEAUTY SPOTS: A VIEW ON THE ELEVENTH HOLE
of the Hershey Country Club at Hershey, Pa.
(W. H. Hoedt.)

"AMERICA'S MOST BEAUTIFUL HOTEL"

New
HOTEL HERSHEY
HERSHEY, PA.

Atop the Blue Ridge hills . . . amidst the 6,000-acre model Hershey Farms and woodlands . . . this architectural gem commands a view of no less than seven counties.

Here you will find the charm . . . comfort and convenience of a luxurious private home . . . with the service and cuisine found only in the finest of hotels. Open the year 'round. European plan. May we send folder?

Owned and Operated by the Hershey Estates



SOUTH MOUNTAIN MANOR
WERNERSVILLE, PA.

It's Now Dogwood Blossom Time

GOLF—TENNIS—SWIMMING—
SADDLE HORSES . . . GRILL—
LARGE BALLROOM

\$4.00 Up
DAILY

CAPACITY 300

\$25.00 Up
WEEKLY

PHONE: READING 8-1031

R. Roland Binkley, Managing Director

1000 FEET IN THE BLUE RIDGE MOUNTAINS



VIRGINIA



THE RESTORATION OF COLONIAL WILLIAMSBURG BRINGS BACK OLD BEAUTIES: A VIEW OF THE MAUPIN GARDEN

Showing Boxwood and Old-Time Flowers Which Have Been Included in the Restoration Program for the Old Virginia Capital in Which John D. Rockefeller Jr. Is Assisting. (© Williamsburg Holding Corporation.)



ALONG THE SKYLINE DRIVE IN SHENANDOAH NATIONAL PARK: A MOUNTAIN VIEW
Showing (at the Right) a Section of the New Road Which Has Made This Scenic Region More Easily Accessible.

Old Dominion Scenic Features Vary in Appeal

TRADITION plays an immeasurable part in the lives of all Americans. This being true, Virginia, the Mother of States, holds an especial appeal to the tourists of this country and of the world.

On crossing the Potomac River at Harper's Ferry, one enters through the Valley of Virginia into what is truly known as "The Beckoning Land." In this section of the Old Dominion, the Valley of the Shenandoah, are to be found many matchless caverns; also the Natural Bridge and a wide panorama of mountains and countryside beauty, forming one great mosaic of nature. At the southern extremity in this section lies the nationally known Peaks of Otter, mighty sentinels, from the crests of which the surrounding country spreads out a great and multi-colored map.

Further south, in leaving the Valley, one travels over Virginia's famous roads into the southwestern section of the State known as the "Empire of the Southwest." Here, nestling in the crest of the Blue Ridge Mountains lies Mountain Lake. Further on one passes through the Natural Tunnel. An upward winding paved road leads to the top of the Pinnacle, the view from which is unsurpassed. In the distance can be seen the towering crest of White Top Mountain, the highest point in the State south of the Blue Ridge.

In the search for health, happiness, beauty and historical shrines these are all to be found in the Piedmont, Tidewater and Northern Neck sections of the State. Within this area is located the City Beautiful, Richmond, the capital of the Confederacy and of the Old Dominion. Near by lie the triple shrines of American liberty—Jamestown, Yorktown and Williamsburg. This part of the State borders on the Atlantic, which here offers unsurpassed bathing, golfing and sporting facilities, and is known as the Tourists' Rendezvous of the Eastern Seaboard.

The Skyline Drive, in the Shenandoah National Park, beginning at Panorama on the Lee Highway, runs south forty-two miles along the crest of the Blue Ridge Mountains to the Spotswood Trail. This engineering feat, put through by the Federal Bureau of Public Roads, is unrivaled in this country and said to be equaled only by a panoramic roadway in Switzerland. Not far removed is located the Presidential Camp on the Rapidan. This Camp was conveyed as a gift by former President Hoover to Virginia for the use of future Presidents of the Nation.

The national shrines of Mount Vernon and Monticello represent but two of the homes of Virginia's seven Presidents. These are perpetuated as National shrines and are open to the public.

CARTER W. WORMLEY,
Virginia State Commission on
Conservation and Development.

VIRGINIA BEACH

(and Surrounding Seashore Resorts)

HAS EVERYTHING FOR YOUR 1933 VACATION

—even those low, low rates
which are most important, these days

VIRGINIA BEACH—and surrounding seashore resorts, Ocean View and Cape Henry—will be mighty, mighty good to you this year. For "somebody" has been mighty good to this famous section of the Virginia Seashore.

That "somebody" is none other than Mother Nature herself, for she has hoarded here EVERYTHING you need for a *perfect* vacation—healthful climate, miles of clean white beaches, the magnificent ocean, a background of fragrant pines, the salt-sea air to whet your appetite and the bounty of Southern food and cooking to delight you at table-time.

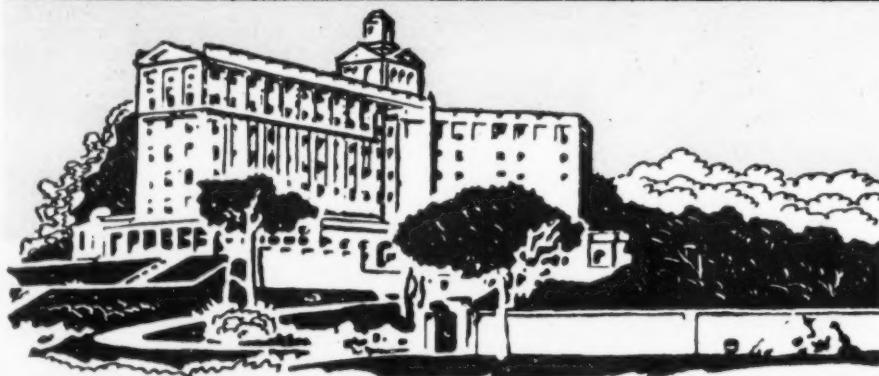
A splendid group of hotels and cottages from which to choose THE place for you to spend your vacation. Famous golf courses, tennis, trap-shooting, horseback riding, ocean bathing, archery, etc.

A VACATION YOU CAN AFFORD

You'll enjoy your vacation here at the Virginia Seashore for rates have been reduced all along the line. There'll be no "great open spaces" in your pocket-book when you leave for home. Railroads and steamship lines offer reduced fares, New York to Norfolk and the Virginia Seashore. Write for booklets describing the Virginia Seashore, with particulars as to rates, etc. Write now, before you forget.

ADVERTISING BOARD

NORFOLK
ASSOCIATION OF COMMERCE
NORFOLK, VIRGINIA.



Luxurious Sea Bathing

—and 24 wonderful hours a day
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THE "FIRST LADY" VISITS AN EARLY AMERICAN SHRINE: MRS. FRANKLIN D. ROOSEVELT at Monticello, the Home of Thomas Jefferson, Near Charlottesville, Va., With a Group of House Guests and Newspaper Women.

(Times Wide World Photos, Washington Bureau.)

A MASSIVE PORTAL THROUGH THE ROCKS: A SCENE IN THE BREAKS OF THE SANDY, Near Cumberland Gap in Virginia.



Williamsburg Inn

In the Heart of the Colonial Capital of Virginia

THE CITY UNDER RESTORATION

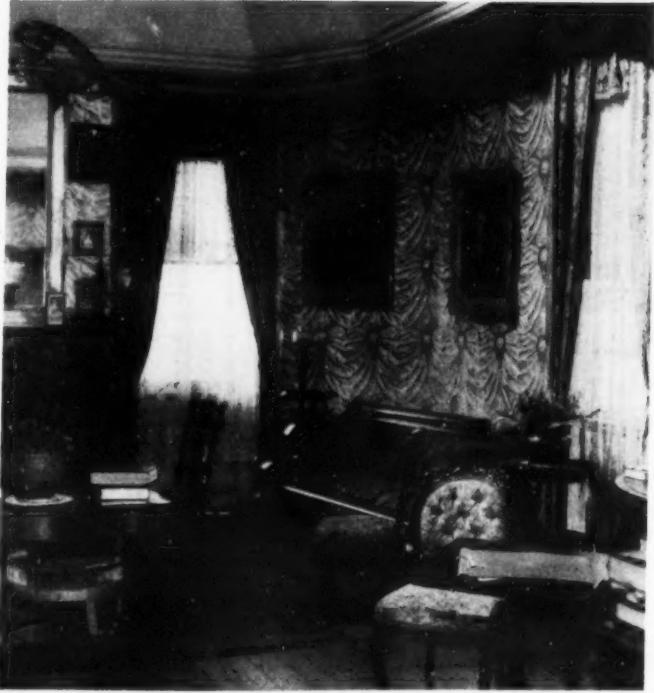
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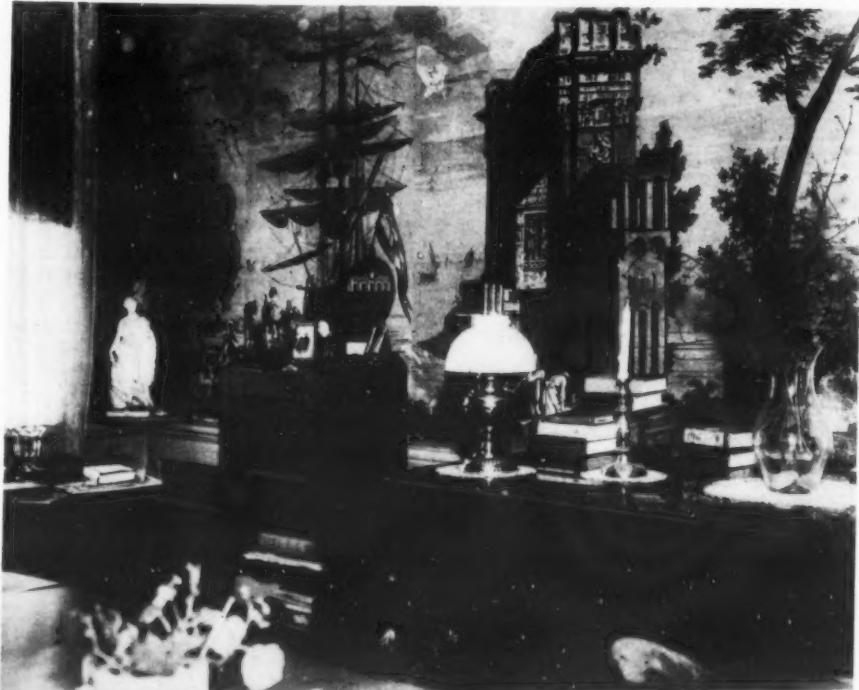
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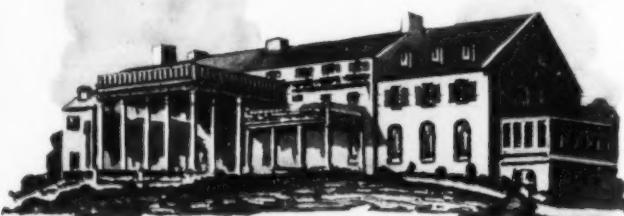
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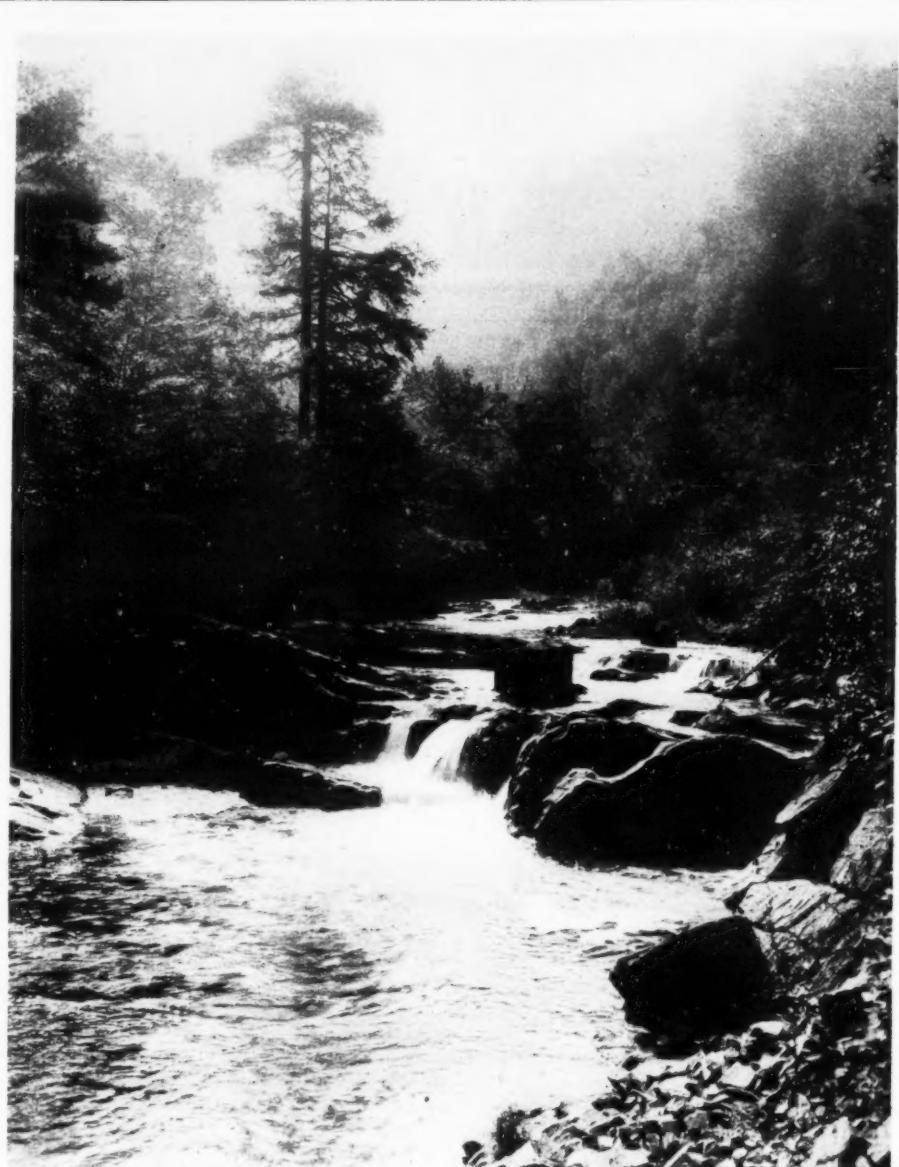
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Engaging in Balloon Target Practice at Virginia Beach, Va.
(Norfolk News Service.)

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R U S S I A



THE SHRINE OF ALL RUSSIA: THE TOMB OF LENIN in Red Square, Moscow, Visited by Thousands Annually. (Soyuzphoto.)



JAZZ DIRECT FROM BROADWAY: THE BAND Playing in the Restaurant of the Grand Hotel for the Amusement of Foreign and Native Visitors to Moscow. (Soyuzphoto.)

TRAVEL IN RUSSIA EXTENDS TO REMOTER SECTIONS NOW

Few tourists ever penetrated the borders of old Russia. When they did, their visits were usually confined to a few of the larger Western cities. Within the past five years the Soviets have converted this huge country into a veritable Mecca for tourists, says a bulletin issued by Intourist, the Soviet State Travel Bureau. The once inaccessible spaces of the Far East and

Soviet Middle Asia may now be visited by the most diffident traveler. The great Volga is cruised in comfortable steamers. The mountain passes of the mighty Caucasus are familiar to the tourist. Thousands of travelers now know the beauties of the Crimea and the Black Sea coast. Strange faces and costumes once rare in Moscow and other large cities are now a commonplace.

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THE PALAZZO DI VENEZIA,
Which Houses the Offices of Premier Mussolini, as Seen From the Recently Completed Victor Emanuel Monument. It Is in the Heart of Rome, Not Far From the Forum.

The
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of Travel Thrills

THE lands surrounding the Mediterranean possess a profound attraction for the American because their many surviving monuments of ancient civilization offer such a contrast to the newness of his own country.

Spain, Italy, Greece, Palestine and Egypt are lands which make vivid the pages of history. They are lands of the past and yet they figure large in the headlines of the world's news of today.

Spain, battleground of the Carthaginian and the Roman legions, is one of the newest of modern republics, conducting a momentous adventure in the rebuilding of her institutions.

Italy, with the Eternal City as her capital, and with the memories of centuries of world dominion, now looks to the future instead of the past, though her rulers zealously preserve the relics of ancient splendors.

Greece, with the Parthenon looking down on an expanding Athens, is endeavoring to establish and maintain democratic government in keeping with the spirit of the day.

Palestine, birthplace of great world religions, is the scene of an epoch-making experiment in the establishment of a Jewish homeland.

Egypt, treasure house of the archeologist, continues to yield discoveries which month by month add to our understanding of history and of the modes of life of a civilization that was ancient before the era of Greece and Rome. One of the most interesting of recent excavations in Egypt is that now in progress near the Pyramids of Gizeh, where Dr. Selim Hassan of the University of Cairo is uncovering the City of the Fourth Pyramid, which for almost fifty centuries had lain concealed beneath the desert sands.

All these regions are easily accessible to the American, for many agencies exist solely to minister to the comfort of the tourist. Whether he chooses to go "on his own" or to leave all arrangements to one of the service organizations, he can be sure that all around the Mediterranean basin his pathway will be made smooth; and the low passenger rates now in effect on the shipping lines make such a tour especially attractive at this time.

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AN EGYPTIAN TOWN OF 5,000 YEARS AGO IS DUG OUT OF THE DESERT SANDS: A VIEW OF THE EXCAVATIONS at the Pyramid City of the Fourth Pyramid, Near Gizeh, Where the Walls of More Than Forty Houses of Sun-Dried Brick Have Been Laid Clear in Work Directed by Dr. Selim Hassan of the University of Cairo.



THE DIRECTOR OF THE PYRAMID CITY EXCAVATIONS: DR. SELIM HASSAN

Standing at the Entrance to a Newly Discovered Tomb in the Area Adjacent to the Ancient City.



SHOWING TRACES OF THE LIFE OF FIFTY CENTURIES AGO: THE MAIN SECTION OF THE PYRAMID CITY

Looking West to the Entrance to the Fourth, or Unfinished, Pyramid. The Walls of the Houses Are Still Intact to a Height of Two Feet and Show Plainly the Shape of the Rooms.



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GERMANY



Germany Offers Vivid Contrasts for the Tourist

"SUMMER in Germany is the perfection of the beautiful!" It was Mark Twain who thus expressed his delight over the charms of the country of the Rhine, Black Forest, and the Bavarian Alps, of the land of Goethe, Beethoven and Wagner, attractions which have become standard expressions in the tourist dictionary.

A land of contrasts, endless variety, is Germany. There are modern skyscrapers next to buildings that were hundreds of years old when Columbus came to America, and gasoline stations on smooth automobile roads over which Roman legions marched 1,500 years ago. From the world's fastest railroad train you can telephone your reservation for twentieth-century accommodations to a hotel in which the Emperor Red Beard slept on his way to a crusade to the Holy Land. Modern giants of industry stand where the people still tell the folk-lore which the Grimm brothers gave to the wide world.

How fascinating the contrast between those great modern cities and those quaint little towns which time must have forgotten centuries ago, and where even the inhabitants seem to have retained the customs and habits of their forefathers of long before the Thirty Years' War! As picturesque as these little towns, in which every gabled roof and every bastion of the medieval town wall tells stories of great historical events, of heroic deeds and romantic adventures, are the native costumes that the country folk are still wearing all over the land.

This year music takes first rank among the entertainment which Germany offers during the Summer. It is Wagner Year and Brahms Year, in commemoration of the fiftieth anniversary of the death of one and the hundredth of the birth of the other of these two great German composers. Bayreuth with its famous Wagner Cycle tops the list. Most of the larger cities are commemorating the anniversaries with special concert and opera performances, and throughout the Summer every town and village honors the two masters with their music.

There is a great variety of landscape, of climate and entertainment for the traveler to Germany.



A TOWN WHICH TIME HAS FORGOTTEN: A STREET IN ANCIENT NOERDLINGEN, GERMANY, WHICH HAS REMAINED VIRTUALLY UNCHANGED SINCE THE THIRTY YEARS' WAR, AS SEEN THROUGH ONE OF THE OLD CITY GATES. IN THE BACKGROUND IS ST. GEORG'S CHURCH WITH ITS TOWER 275 FEET HIGH.



A STRONGHOLD BUILT 700 YEARS AGO: THE MARKSBURG, WHICH IS SAID TO BE THE ONLY CASTLE ALONG THE STORIED RHINE NEVER CONQUERED AND DESTROYED BY AN ENEMY.



A MEDIEVAL TOWN REVIEWS SOME PAGES FROM ITS HISTORY: A SCENE FROM "DIE KINDERZECHEN," A FOLK PLAY PRESENTED ANNUALLY IN DINKELSBUEHL IN COMMEMORATION OF IMPORTANT EVENTS OF THE THIRTY YEARS' WAR.

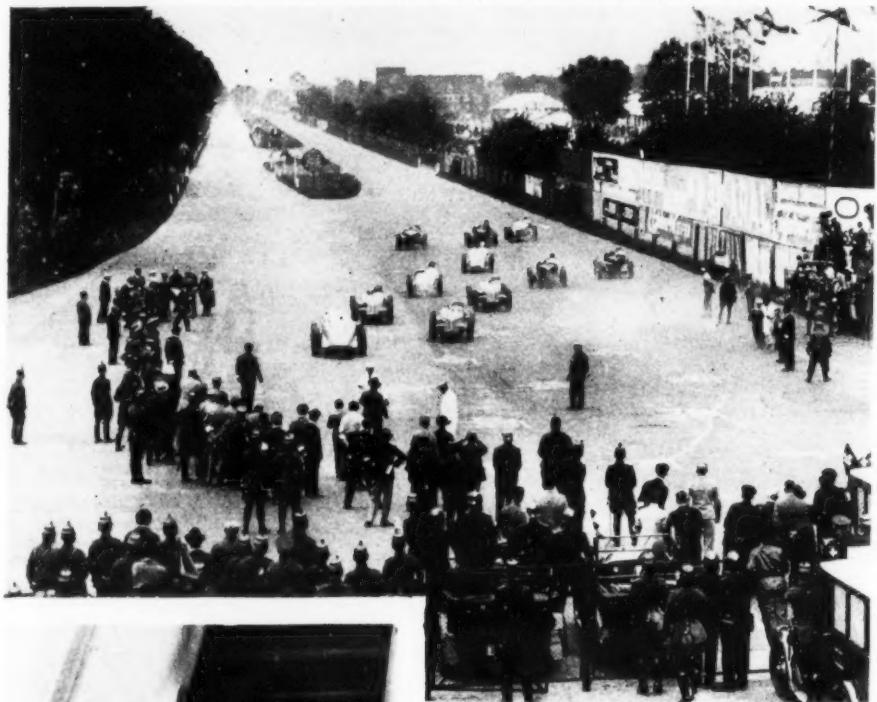
At Left—
QUAINT RELICS OF THE PAST: GERMAN WOMEN WEARING OLD FOLK COSTUMES MAKE THEIR APPEARANCE FOR A FESTAL OCCASION.



AMERICA'S NEWEST LINER ARRIVES IN A GERMAN PORT:
THE WASHINGTON

Stems Into Hamburg Harbor on Her Maiden Voyage.

(Times Wide World Photos, Berlin Bureau.)



AN ITALIAN DRIVER SCORES A TRIUMPH ON A BERLIN TRACK: RACING AUTOMOBILES

Starting Off in the International Competition on the Avus Track Which Was Won by Achille Varzi.

(Times Wide World Photos, Berlin Bureau.)



A FAMOUS GERMAN FILM STAR HOMeward BOUND:
MARLENE DIETRICH

Aboard the Europa in the Mannish Attire Which She Led in Popularizing Among the Hollywood Girls.

(Paul Cwojdzinski.)



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Germany, this summer, is again the center of Europe's music and art, which inhabit the very air you breathe in the land of the present Wagner Festival, symphonies, architecture, painting and sculpture. Nowhere else may the art lover and cultured traveler so enter into knowledge of the finer and better things of life. Great sports and social events add to the lustre of the German season.

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GREAT BRITAIN



British Isles Are Full of Interest For Americans

The British Isles possess such a varied richness of scenic charm and such a wealth of historical associations that it is difficult to select any one feature for emphasis. The visitor's own background and special preferences must determine what particular scene is to provide the climax of his tour, but wherever he goes in England, Scotland, Wales and Ireland he is sure to find much of interest and settings which have been woven into the literature of the English-speaking world.

England has its industrial districts which are as modern as the airplane and its districts in which recent centuries seem to have passed without trace. Naturally one area of great interest to Americans is the Washington country—those three places intimately connected with the George Washington family, Sulgrave, Northampton and Little Brington. At Sulgrave, his ancestors lived for twenty years. The elder Lawrence Washington was twice Mayor of Northampton, and Little Brington was their home from 1560 to 1658. Sulgrave Manor is a recognized place of pilgrimage each year for thousands of Americans.

No visitor to England should miss the Shakespeare country, with Stratford-on-Avon preserving so many of the relics and scenes associated with the life of the greatest of English writers.

The Lake district still exhibits the beauties of which great poets sang, the Peak district and the Western Isles have lost none of the picturesqueness which made them famous, the great castles and cathedrals rear proudly skyward as in bygone centuries.

Scotland still possesses a scenic variety that beggars description and hundreds of structures endowed with historic and romantic associations. Rugged Wales has a distinctive charm and preserves in rare manner many of the relics and customs of a simpler age.

Ireland, with its Killarney Lakes of unsurpassed loveliness and its famous beauty spots, offers so many attractions as to challenge one to dare omit it from the itinerary.

To the American, one of the most striking features of the British Isles is their compactness. Long journeys are not necessary in order to reach the storied spots. Places of interest come in quick succession. The bonds of a common language and a common literature add to his joys in travel through a land which has contributed so much to the building of his own land.



ENGLAND DEVELOPS SOME REAL ROUGH RIDERS: DRAGOON GUARDS

Charging in a Strenuous Practice Session for Recruits at Aldershot.

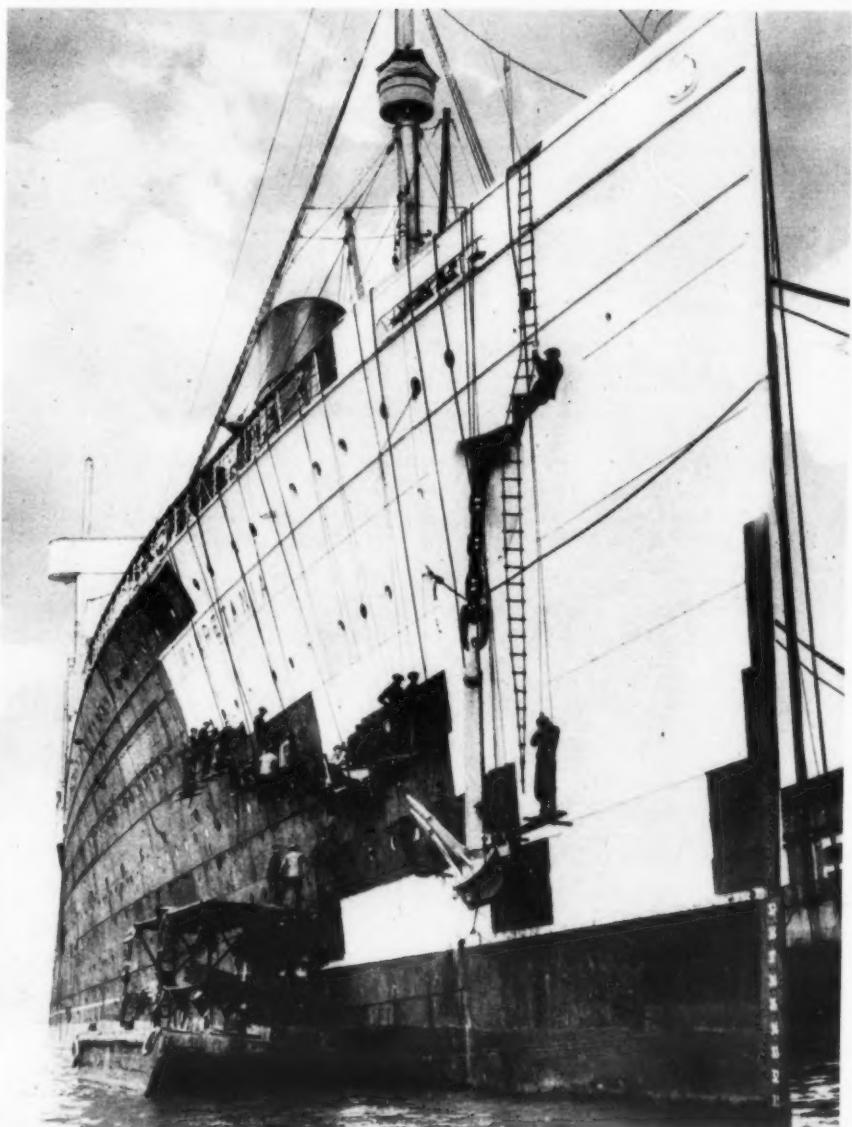
(Times Wide World Photos.)



CHRISTOPHER WREN'S MASTER-PIECE IN DUPLICATE: ST. PAUL'S CATHEDRAL AND ITS REFLECTION, as Photographed in Novel Fashion Through a London Shop Window. The Reflection, in Case You Are in Doubt, Is on the Right. (Times Wide World Photos, London Bureau.)



A POPULAR ENGLISHMAN WHO TRAVELS BY AIR: THE PRINCE OF WALES Arrives at Hendon to Present a Trophy After Having Flown From Windsor in His New Plane, Said to Be the Most Luxurious Private Plane in the World. (Times Wide World Photos.)



A DOWAGER OF THE SEAS UNDERGOES A TRANSFORMATION: THE MAURETANIA

Receives Her First Coating of White After Having Worn Black for Twenty-Six Years in Drydock at Southampton, Where She Is Being Reconditioned for Cruising. (Times Wide World Photos.)



Photochrome Company

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Shut your books and open your eyes

You remember how Mr. Pickwick, when he was after Jingle, got into a mess about rescuing a schoolgirl and was locked up in a cupboard—well, that happened at Bury St. Edmunds, near Ipswich. Wouldn't you like to see the quaint old town of Great Yarmouth where Peggotty's boat was beached? From there step back three hundred years to Stratford and the house where Shakespeare was born. See the

Bronte Country and famous York itself. A little further and you're in the Lake District with its memories of Wordsworth, Coleridge, Ruskin. Then over the Border to the land of glens and woods and waterfalls, where Burns wrote his songs and Scott his romances. A wonderful schedule! An unforgettable trip! Fast, luxurious trains take you everywhere.

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L·N·E·R

SUMMER DANCE FROCKS ENTER THE WATER UNAFRAID



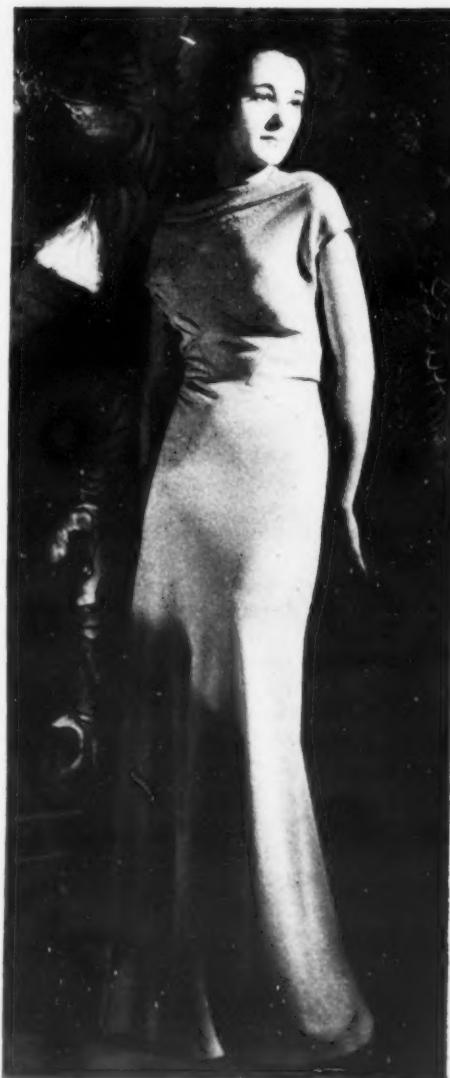
ROSE FAILLE, ONE OF THE NEW STIFF SILKS, Is Charming in This Little Fitted Jacket Worn Over a Grey Crêpe Gown. Bonwit Teller.



COTTON LACE IN A LUSCIOUS PALE PINK SHADE. The Jacket Sleeves Are of Matching Pink-Glazed Organza. Rudolph Gowns. (New York Times Studios.)



RUFFLED AT HEM AND COLLAR IN QUITE THE NEWEST MANNER. Dotted Satin Evening Gown From the JanineShop, Hotel Carlyle.



THE NEW BATEAU NECKLINE Which Gives a Demure Covered Shoulder Effect Belied by Deep Back Décolletage. Shown by Bergdorf-Goodman in Griege Flamisole.



THIS FROCK CAN BE WASHED WITH PERFECT SAFETY Since It Is of Organdy Embroidered in Red Coin Dots and Is Cut With Youthful Simplicity. Bonwit Teller. (New York Times Studios.)

by GRACE WILEY.

IT is all very well for formal evening gowns to be made of fragile silks and satins, but the frock that is meant to whirl rapturously through a warm Summer evening at the country club needs to be of a material that may have its freshness renewed by a dip into the washtub. There are any number of youthful cottons, organdy, lawn, swiss and others that will stand this test with credit, and so will the new linens, both heavy and handkerchief weights, that have taken the town by storm.



A CLEVER USE OF CANDY STRIPES in Rose, French Blue and Beige Lends Distinction to This Linen Dance Ensemble. Designed by Germaine Monteil. (New York Times Studios.)

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WHITE LINEN SLACKS Are Newer Looking When Worn With a Dark Blouse. This Turtle-Neck Sweater Is a Dull Blue String-Knit. Best & Co. (New York Times Studios.)



COTTON STRING-KNIT SWAGGER ENSEMBLE in the Natural String Color Plaided in Bright Red. The Drawstring Scarf Is in the Red, as Is the Sweater Blouse. Saks-Fifth Avenue. (New York Times Studios.)



THIS SAILOR SUIT of Neva-Wet White Linen With Navy, Subscribes to the Vogue for Shoestring Lacings. S. & I. Lefkowitz. (New York Times Studios.)



CRUSHED TRANSPARENT VELVET SWIM SUIT in Beach Sand Toning Into the Sunburned Flesh of the Wearer. Designed by Miriam Bouslogue. (Robert Bagby.)



COTTON GABARDINE IN TANBARK BROWN AND CANARY YELLOW With White Cotton Polo Shirt. The Jockey Cap Is of Canary Yellow. Stern Brothers. (New York Times Studios.)



KING HENRY VIII AND THREE OF HIS WIVES:
CHARLES LAUGHTON

Wearing a Six Weeks' Growth of Beard for the Title Rôle, With Merle Oberon as Anne Boleyn (Left), Binnie Barnes as Catherine Howard and Elsa Lanchester as Anne of Cleves (Right) in the Film Production of "King Henry VIII" at Elstree, England.
(Times Wide World Photos.)



D'ARTAGNAN CALLS ON ROMEO: DOUGLAS FAIRBANKS and a Group of Film Celebrities Who Came to Marvel, Visits Douglas Jr. During the Filming of the Balcony Scene in a Sequence of "Morning Glory" at the R. K. O. Radio Pictures' Studio. Others in the Group From Left to Right Are Tom Geraghty, Writer; Mike Levee, Film Producer; Count Carpagna, Lowell Sherman, Director of "Morning Glory," and Harold Lloyd.

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ELISSA LANDI
as Vicki Meredith in the Fox Film Production of the Dramatic Success, "I Loved You Wednesday."

RULES FOR THE MID-WEEK PICTORIAL AMATEUR PHOTOGRAPHIC COMPETITION.

Prize-winning pictures in the Amateur Photographic Competition are published in the last issue of each month. MID-WEEK PICTORIAL awards a prize of \$15 for the best amateur photograph, \$10 for the second best photograph and \$3 for each of the other photographs accepted.

Amateur photographs must be submitted by the actual photographer. They must carry return postage and should be addressed to the Amateur Photograph Editor, MID-WEEK PICTORIAL, 229 West Forty-third Street, New York, N. Y.

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Be Beautiful

by ELSIE PIERCE



ADRIENNE AMES
Has Dark Hair Which She Has Dressed in a Series of Curls Crossing the Entire Head. Her Coloring Is Accented by Blue Eyeshadow, Black Mascara and a Vivid Lip Paste.
(Eugene Richee.)



KAY FRANCIS
Is Noted for Her Marble-Like Skin of Unusual Beauty, and She Enhances It With a Very Delicate Make-Up.

ENHANCING THE BRUNETTE

SPARKLING eyes, dark, shiny hair, ruby lips and rose-petal skin—how vibrant and vivacious is brunette loveliness! The key to blonde beauty is delicacy, to brunette beauty it is depth. The darker the eyes and hair, the more they should be accentuated. The brunette is a vivid personality and her make-up and costume colors should enhance her individual charm. Also, she is wise to keep her hair dark and sleek, brushed to mirror brightness.

Although I am outlining suggested make-up shades, bear in mind these are arbitrary, not only because individual coloring varies, but also because when I say a "naturelle" or "rachel" shade of powder and a "raspberry" or "medium" shade of rouge, I mean the shades which most manufacturers call by those names. But, if we were to put all the "raspberry" rouges together we would find them varying from very light to very dark. Likewise with powder. That is why it is necessary to do personal experimenting.

Brunettes, like blondes, fall into several classes. We have:

THE ANGLO BRUNETTE, brown eyes and hair and ivory skin. Many who fall into this type call themselves "just brownies" or "in-betweens." Color is the very essence of the "brownie's" beauty. A medium raspberry tone of rouge and lipstick will not only deepen her own coloring, but will also add a sparkle to her eyes. Her powder should be a warm rachel shade. For evening, a blue or green eyeshadow in artificial light is alluring, as is a touch of dark brown mascara on upper lashes. A bit of orchid or lavender powder blended with her daytime powder makes an enchanting effect for evening.

THE CELTIC BRUNETTE with blue eyes and raven blue-black hair and creamy skin. Color contrast is her boast. Either a vivid, violet red rouge of dark tones, or no rouge at all if her skin is quite clear and fair, but accents on the lips and eyes. A warm ivory or creamy rachel powder. Coral rouge for evening. Black mascara and deep blue eyeshadow.

THE LATIN BRUNETTE, dark eyes, dark hair and olive skin. A subdued orange-red lipstick and rouge of dark tones, powder to exactly match her skin, black mascara sparingly applied for evening and eyeshadow (it will surprise you) not black, but blue or green, preferably the latter.

If the skin is fair, accent the contrast between dark hair and fair skin by cosmetics and costume colors. Warm, vivid colors harmonize with the brunette's personality. My color chart will tell you what shades should be becoming to you. Send self-addressed, stamped envelope for it to Miss Elsie Pierce, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.
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MARTHA SLEEPER
Proves That Brunettes Can Wear White Billowy Chiffon Most Becomingly. Her Only Accessories in This Gown of Grecian Simplicity Are the Crystal Beads on the Empire Belt and the Twin Diamond Bracelets.



FRANCES DEE
Wears Her Dark Hair Rather Long, Loosely Waved, Back of Her Ears and Left Extremely Fluffy at the Ends. The Bangs Only Cover the Centre of the Forehead, Leaving the Sides Uncovered. (Irving Lippman.)



IRENE WARE
Chooses Flesh-Colored Net Polka-Dotted in Deeper Pink to Accent Her Dark Beauty. The Belt With Its Bow in the Back Is Made of Flesh and Coral Angel's Skin.
(Ray Jones.)

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